

AREAS OF INTEREST

Children and media, educational technology, cognitive development, comprehension models

EDUCATION

- Present **Northwestern University**, Evanston, IL
PhD Candidate, Media, Technology, & Society Doctoral Program, School of Communication (Expected 2018)
Dissertation: *Character Portrayals in STEM-focused Educational Television Shows for Children and their Impact on Children's Attitudes Towards STEM*
Committee: Drs. Ellen Wartella (Chair), Alexis Lauricella (Co-chair), Kevin Clark, Heather Kirkorian
- 2013 **The Ohio State University**, Columbus, OH
Master of Arts, School of Communication
Thesis: *What preschoolers bring to the show: The effects of viewer characteristics on children's learning from educational television.*
Committee: Drs. Amy Nathanson (Chair), Emily Moyer-Gusé, David Ewoldsen
- 2011 **University of Pennsylvania**, Philadelphia, PA
Bachelor of Arts in Communication, Magna Cum Laude, College of Arts and Sciences, with Honors from the Annenberg School for Communication
Honors thesis: *To sing or not to sing: The use of musical interstitials in educational television for preschoolers.* Advisor: Dr. Jessica Taylor Piotrowski

AWARDS & HONORS

- Student Engagement Award** (2017) from The Graduate School, Northwestern University.
- Honorable Mention for Top Student Paper** (2016) from the Children, Adolescents, and the Media Division of the International Communication Association. Awarded for paper: *Measuring with Murray: Touchscreen Technology and Preschoolers' STEM Learning.*
- Top Student Paper Award** (2014) from the Children, Adolescents, and the Media Division of the International Communication Association. Awarded for paper: *What preschoolers bring to the show: The relation between viewer characteristics and children's learning from educational TV.*
- Top Paper Award** (2013) from the Children, Adolescents, and the Media Division of the International Communication Association. Awarded for paper: *The relation between television exposure and theory of mind among preschoolers.*

GRANTS & FELLOWSHIPS

- Graduate Research Grant** (2017) \$3000 awarded by The Graduate School, Northwestern University.
- Dissertation Research Grant** (2017) \$1500 awarded by the Communication Studies Department, Northwestern University.
- Ignition Grant** (2017) \$2000 awarded by the School of Communication, Northwestern University.
- Graduate Enrichment Fellowship** (2011) from The Ohio State University Graduate School.

RESEARCH EXPERIENCE

- 2013-Present **Graduate Student Researcher**, Center on Media and Human Development, Northwestern University, Evanston, IL
Research assistant on a five-year multi-site grant entitled "Collaborative Research: Using Educational DVDs to Enhance Young Children's STEM Education," National Science Foundation Reese Program, DRL-1252121 (PI: Wartella, 2013-2018).
- 2010-2011 **Research Assistant**, Annenberg Center for Advanced Studies of Communication, University of Pennsylvania, Philadelphia, PA

INDUSTRY EXPERIENCE

- 2016 **Research Coordinator and Site Leader**, *Nature Cat* Outreach Experimental Study, WTTW Chicago, Kohl Children's Museum of Greater Chicago
- 2015-2016 **Educational Outreach Specialist**, *Nature Cat*, educational media property created by PBS KIDS, WTTW Chicago, and Spiffy Pictures
- 2015 **Content Team Assistant**, *UMIGO*, project funded by the US Department of Education's Ready to Learn Initiative
- 2011-Present **Freelance Researcher**, MediaKidz Research and Consulting, Teaneck, NJ

PUBLICATIONS**Refereed Journal Articles**

- Anderegg, C. E., **Aladé, F.**, Ewoldsen, D. R., Wang, Z. J. (in press). Comprehension Models of Audiovisual Discourse Processing. *Human Communication Research*, DOI: 10.1111/hcre.12107
- Aladé, F.**, Lauricella, A., Beaudoin-Ryan, L., & Wartella, E. (2016). Measuring with Murray: Touchscreen Technology and Preschoolers' STEM Learning. *Computers in Human Behavior*, 62, 433-441.
- Fisch, S. M., Damashek, S., & **Aladé, F.** (2016). Designing media for cross-platform learning: Developing models for production and instructional design. *Journal of Children and Media*, 10:2, 238-247.
- Aladé, F.** & Nathanson, A. I. (2016). What preschoolers bring to the show: The relation between viewer characteristics and children's learning from educational television. *Media Psychology*, 19:3, 406-430.
- Nathanson, A. I., **Aladé, F.**, Sharp, M., Rasmussen, E., Christy, K. (2014). The relation between television exposure and executive function among preschoolers. *Developmental Psychology*, 50:5, 1497-1506.
- Nathanson, A. I., Sharp, M., **Aladé, F.**, Rasmussen, E., Christy, K. (2013). The relation between television exposure and theory of mind among preschoolers. *Journal of Communication*, 63:6, 1088-1108.
- Fisch, S. M., Lemish, D., Spezia, E., Siegel, D., Fisch, S. R. D., **Aladé, F.**, & Kasdan, D. (2013). Shalom Sesame: Using media to promote Jewish education and identity. *Journal of Jewish Education*, 79:3, 297-314.

Chapters in Edited Works

- Lauricella, A., **Aladé, F.**, & Wartella, E. (in prep.). Lessons Learned and Questions Revisited: A historical look at children and media research. In T. J. Socha & N. Punyanunt-Carter, N. (Eds.), *Children's Communication Sourcebook: Managing legacy and potential*.
- Fisch, S. M., Damashek, S., & **Aladé, F.** (2017). Designing media for cross-platform learning: Developing models for production and instructional design. In D. Lemish, A. Jordan, & V. Rideout (Eds.), *Children, Adolescents, and Media: The future of research and action*. New York, NY: Routledge.

Technical Reports

- Fisch, S. M. & **Aladé, F.** (2016). *Nature Cat Outreach: Experimental Study*. MediaKidz Research and Consulting: Teaneck, NJ.
- Fisch, S. M. & **Aladé, F.** (2012). *Cyberchase: The Next Frontier – Analysis of Web Analytics*. MediaKidz Research and Consulting: Teaneck, NJ.
- Fisch, S. M., Siegel, D. R., **Aladé, F.**, Fisch, S. R. D., & Kasdan, D. (2011). *Shalom Sesame: Use and value for Jewish families in the United States*. MediaKidz Research and Consulting: Teaneck, NJ.

CONFERENCE PRESENTATIONS

- Aladé, F.** (2017, May). *The Impact of Educational Television on Children's Attitudes Towards STEM and Interest in STEM Careers*. Paper presented at the annual meeting of the International Communication Association, San Diego, CA.
- Pila, S., **Aladé, F.**, Atit, K., Lauricella, A. R., Gadzikowski, A., Wartella, E., Uttal, D. (2017, April). *Learning to Code in the Classroom*. Poster presented at the biannual meeting of the Society for Research in Child Development, Austin, TX.
- Fisch, S. & **Aladé, F.** (2017, April). *"Onward and yonward!": Carrying informal science beyond the screen in cross-platform learning*. Poster presented at the biannual meeting of the Society for Research in Child Development, Austin, TX.
- Aladé, F.** (2016, October). *The Impact of Character Portrayals in Educational TV on Children's Interest in STEM and Attitudes Towards STEM Careers*. Poster presented as part of the Doctoral Consortium of the Special Topic Meeting of the Society for Research in Child Development, Irvine, CA.
- Aladé, F.**, Lauricella, A., Beaudoin-Ryan, L., & Wartella, E. (2016, October). *Touchscreen Technology and Preschoolers' Learning of a Foundational STEM Skill*. Poster presented at the Special Topic Meeting of the Society for Research in Child Development, Irvine, CA.
- Aladé, F.** (2016, June). *Understanding the Web Use Behavior of Our Youngest Internet Audience*. Paper presented at the annual meeting of the International Communication Association, Fukuoka, Japan.
- Aladé, F.**, Beaudoin-Ryan, L., Lauricella, A., & Wartella, E. (2016, June). *Measuring with Murray: Touchscreen Technology and Preschoolers' STEM Learning*. Paper presented at the annual meeting of the International Communication Association, Fukuoka, Japan.
- Anderegg, C. E., **Aladé, F.**, & Ewoldsen, D. (2016, June). *An Application of the Dual Coding Landscape Model of Comprehension to Full-length Feature Films*. Paper presented at the annual meeting of the International Communication Association, Fukuoka, Japan.

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- Aladé, F.** & Beaudoin-Ryan, L. (2015, May). *Interactivity and Preschoolers' STEM Learning*. Paper presented at the annual meeting of the International Communication Association, San Juan, Puerto Rico.
- Aladé, F.** & Anderegg, C. E. (2015, May). *The Construction of Situation Models for Comprehension of TV Dramas*. Paper presented at the annual meeting of the International Communication Association, San Juan, Puerto Rico.
- Lauricella, A., **Aladé, F.**, & Wartella, E. (2015, May). *Media and the modern family: The influence of family structure on enjoyment and use of family media activities*. Paper presented at the annual meeting of the International Communication Association, San Juan, Puerto Rico.
- Lauricella, A., **Aladé, F.**, & Wartella, E. (2015, March). *The influence of family structure on family media activities*. Poster presented at the biannual meeting of the Society for Research in Child Development, Philadelphia, PA.
- Aladé, F.** (2014, May). *What preschoolers bring to the show: The relation between viewer characteristics and children's learning from educational TV*. Paper presented at the annual meeting of the International Communication Association, Seattle, WA.
- Anderegg, C. E., **Aladé, F.**, Ewoldsen, D. R., Wang, Z. J. (2014, May). *Comprehension Models of Audiovisual Discourse Processing*. Paper presented at the annual meeting of the International Communication Association, Seattle, WA.
- Aladé, F.** (2014, April). *Extending a model of children's learning from Educational TV*. Paper presented at the 16th annual research conference of the Northwestern University Black Graduate Student Association, Evanston, IL.
- Nathanson, A. I., **Aladé, F.**, Sharp, M., Rasmussen, E., Christy, K. (2013, June). *The relation between television exposure and executive function among preschoolers*. Paper presented at the annual meeting of the International Communication Association, London, UK.
- Nathanson, A. I., Sharp, M., **Aladé, F.**, Rasmussen, E., Christy, K. (2013, June). *The relation between television exposure and theory of mind among preschoolers*. Paper presented at the annual meeting of the International Communication Association, London, UK.
- Aladé, F.** (2012, May). *To sing or not to sing: The use of musical interstitials in educational television for preschoolers*. Paper presented at the annual meeting of the International Communication Association, Phoenix, AZ.
- Gilmore, J. S., Jeong, M., **Aladé, F.**, Jordan, A. B., Kydd, & S. (2012, May). *Local news media framing of obesity before and during a public health media intervention*. Paper presented at the annual meeting of the International Communication Association, Phoenix, AZ.

TEACHING EXPERIENCE

- Spring 2016, **Instructor**, Northwestern University, Communication Studies Department
Fall 2017 Course: Research Seminar: Technopanic!
- Winter 2015 **Guest Lecturer**, Northwestern University, Communication Studies Department
Courses: Children's Culture, Theories of Mediated Communication
- 2014-2016 **Teaching Assistant**, Northwestern University, Communication Studies Department
Courses: Theories of Persuasion, Persuasive Images: Rhetoric of Popular Culture, Theories of Mediated Communication

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- Spring 2013 **Instructor**, The Ohio State University, School of Communication
Course: Theories of Persuasive Communication
- Fall 2012 **Teaching Assistant**, The Ohio State University, School of Communication
Courses: Social Implications of Communication Technology, Intercultural Communication,
Information Technology and Organizational Communication

PROFESSIONAL DEVELOPMENT IN TEACHING

- 2015-2016 **Teaching Certificate Program**, Northwestern University, Searle Center for Advanced Teaching & Learning
- 2014 **TA Conference**, Northwestern University, Searle Center for Advanced Teaching & Learning
- 2011 **Teaching Summit**, The Ohio State University, University Center for the Advancement of Teaching

PROFESSIONAL DEVELOPMENT IN RESEARCH

- 2016 **Doctoral Consortium**, Society for Research in Child Development Special Topic Meeting on Technology and Media in Children's Development, Irvine, CA
- 2016 **Faculty Women of Color in the Academy National Conference**, University of Illinois at Urbana-Champaign, Office of Diversity, Equity, and Access
- 2012 **Future Faculty Retreat: Armed for the Academy**, The Ohio State University, Office of Diversity and Inclusion

SERVICE TO THE ACADEMY

- 2016-present **Assistant Editor**, *Social Policy Report*, Society for Research in Child Development
- 2014-present **Graduate Student and Early Career Representative**, Children, Adolescents and the Media Division, International Communication Association
- Ad-hoc **Journal Reviewer**: *Computers in Human Behavior*, *Frontiers in Psychology*, *Journal of Children and Media*
- Ad-hoc **Conference Submission Reviewer**: International Communication Association, National Communication Association

SERVICE TO THE UNIVERSITY

- 2016-2017 **President**, Graduate Student Association, Northwestern University
- 2016-2017 **Founding Member**, Graduate Student Steering Committee, Media, Technology, & Society Doctoral Program, Northwestern University
- 2016-2017 **Treasurer**, Keynotes Graduate Student A Cappella Group, Northwestern University
- 2016-2017 **Member**, Graduate Leadership and Advocacy Council, Northwestern University
- 2015-2017 **Assistant Chair**, Communications Residential College, Division of Student Affairs, Northwestern University

FASHINA ALADÉ

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- 2015-2016 **Vice President of Membership**, Toastmasters, Northwestern University
- 2015-2016 **Communications Chair**, Graduate Student Association, Northwestern University
- 2014-2015 **Graduate Fellow**, Chapin Residential College, Northwestern University
- 2014-2015 **Student Task Force Member**, Innovations in Developmental Science, Northwestern University
- 2014-2015 **Conference Planning Committee Member**, Black Graduate Student Association, Northwestern University
- 2014-2015 **Social Co-Chair**, Graduate Student Association, Northwestern University
- 2014-2015 **Team Leader**, Inter-Cultural Explorers, Northwestern University
- 2012-2013 **Treasurer**, Colorful Women of the Academy, The Ohio State University

PROFESSIONAL AFFILIATIONS

International Communication Association (Children, Adolescents and the Media Division)

National Communication Association (Mass Communication and Communication and Social Cognition divisions)

Society for Research in Child Development

Toastmasters International

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