TEENS, HEALTH, & TECHNOLOGY
How Teens Use Online and Mobile Health Information and Tools

June 2, 2015

Presented by: Center on Media and Human Development, Department of Communication, Northwestern University
Location: Pew Charitable Trusts Conference Center, 901 E Street, NW, Washington, DC. Metro: Gallery Place

8:30 Breakfast and registration

9:00 Welcome and presentation of survey findings: Ellen Wartella, PhD, Al-thani Professor of Communication and Director of the Center on Media and Human Development, Northwestern University.
Presentation of data from a national survey of 1,000 teens on their use of the Internet, mobile apps, digital games, and wearable devices for health.

This panel will discuss the critical health issues faced by adolescents; how young people are empowering themselves with health information and tools; the importance of teen digital health literacy; teens’ exposure to negative health information online; and how public health groups are reaching out to teens online and through mobile devices.
- Angela Diaz, MD, Director, Mount Sinai Adolescent Health Center
- Jennifer Manganello, PhD, SUNY Albany, expert on teen health literacy and health disparities
- Anthony Sis, LGBTQ AI youth activist and board member, YTH (youth+tech+health)
- Casandra Marburger, Manager of Social Media for the “truth” anti-smoking campaign
- Dina Borzekowski, PhD, University of Maryland, teen digital health information researcher

10:30 Break

This panel will explore the role of school health classes and services; government efforts to address the unique health needs of adolescents; public health initiatives aimed at youth; and policy issues concerning privacy and health-related marketing to teens online.
- Tom Farley, MD, CEO, The Public Good Projects and former Commissioner of Health for New York City
- Linda L. Morse, RN, MA, CHES, FASHA, President (2012-2015), American School Health Association
- Kathryn Montgomery, PhD, American University, expert on online privacy and digital marketing to youth
- Sherry Emery, PhD, University of Illinois Chicago, director of the Health Media Collaboratory
- Trina Anglin, MD, PhD, Director of Adolescent Health, Maternal and Child Health Bureau, HRSA, HHS
- Sandhya Pruthi, MD, Chief Medical Editor for Global Business Solutions, Mayo Clinic.

12:00 Closing remarks: Ellen Wartella, PhD, Center on Media and Human Development, Northwestern University

12:15 Boxed lunch available – please join us for informal conversation and networking