



NORTHWESTERN
UNIVERSITY

TEENS, HEALTH, & TECHNOLOGY

How Teens Use Online and Mobile Health Information and Tools

June 2, 2015

Presented by: *Center on Media and Human Development, Department of Communication, Northwestern University*

Location: *Pew Charitable Trusts Conference Center, 901 E Street, NW, Washington, DC. Metro: Gallery Place*

8:30 Breakfast and registration

9:00 Welcome and presentation of survey findings: Ellen Wartella, PhD, Al-thani Professor of Communication and Director of the Center on Media and Human Development, Northwestern University.

Presentation of data from a national survey of 1,000 teens on their use of the Internet, mobile apps, digital games, and wearable devices for health.

9:15 Panel One: Teen Health Issues in the Digital Age. *Moderator:* Vicky Rideout, MA, VJR Consulting

This panel will discuss the critical health issues faced by adolescents; how young people are empowering themselves with health information and tools; the importance of teen digital health literacy; teens' exposure to negative health information online; and how public health groups are reaching out to teens online and through mobile devices.

- Angela Diaz, MD, Director, Mount Sinai Adolescent Health Center
- Jennifer Manganello, PhD, SUNY Albany, expert on teen health literacy and health disparities
- Anthony Sis, LGBTQ AI youth activist and board member, YTH (youth+tech+health)
- Casandra Marburger, Manager of Social Media for the "truth" anti-smoking campaign
- Dina Borzekowski, PhD, University of Maryland, teen digital health information researcher

10:30 Break

10:45 Panel Two: Policy and Provider Issues in Adolescent Digital Health. *Moderator:* Vicky Rideout, MA, VJR Consulting

This panel will explore the role of school health classes and services; government efforts to address the unique health needs of adolescents; public health initiatives aimed at youth; and policy issues concerning privacy and health-related marketing to teens online.

- Tom Farley, MD, CEO, The Public Good Projects and former Commissioner of Health for New York City
- Linda L. Morse, RN, MA, CHES, FASHA, President (2012-2015), American School Health Association
- Kathryn Montgomery, PhD, American University, expert on online privacy and digital marketing to youth
- Sherry Emery, PhD, University of Illinois Chicago, director of the Health Media Collaboratory
- Trina Anglin, MD, PhD, Director of Adolescent Health, Maternal and Child Health Bureau, HRSA, HHS
- Sandhya Pruthi, MD, Chief Medical Editor for Global Business Solutions, Mayo Clinic.

12:00 Closing remarks: *Ellen Wartella, PhD, Center on Media and Human Development, Northwestern University*

12:15 Boxed lunch available – please join us for informal conversation and networking