

ELLEN ANN WARTELLA

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Education:

Ph.D., Mass Communication, University of Minnesota, 1977.

M.A., Mass Communication, University of Minnesota, 1976.

B.A., with honors, Economics and self-designed major in Communication, University of Pittsburgh, 1970.

Academic Appointments:

Chair, Department of Communication Studies, Northwestern University, September, 2013 to present.

Sheikh Hamad bin Khalifa Al-Thani Professor of Communication, Professor of Psychology, Professor of Human Development and Social Policy, and Professor of Medical Social Sciences, Northwestern University, April 2010 to present.

Faculty Associate, Institute for Policy Research, Northwestern University, June, 2010 to present.

Distinguished Professor of Psychology, University of California, Riverside, 2004- March 2010.

Executive Vice Chancellor and Provost, University of California, Riverside, July 2004 – February, 2009.

Dean, College of Communication and Professor, Department of Radio-Television-Film, Walter Cronkite Regents Chair in Communication and Mrs. Mary Gibbs Jones Centennial Chair in Communication, University of Texas at Austin, 1993-2004, UNESCO Chair Holder in Communication, 1999-2004.

Visiting Professor, Department of Communication, University of California, Santa Barbara, 1992-93.

University Scholar and Research Professor, Institute of Communications Research, University of Illinois at Urbana-Champaign, 1989-93. Research Associate Professor, 1983-89. Research Assistant Professor, 1979-83.

Assistant Professor, Department of Communication and Adjunct Assistant Professor, School of Journalism, The Ohio State University, September 1976-July 1979.

Instructor, upper division journalism courses, University of Minnesota, Spring Quarter 1974, 1975, 1976.

Research Fellowships:

PNC Grow Up Great Endowed Fellow of the Fred Rogers Center for Early Learning and Children's Media, 2009-2010, 2010-2011.

Inaugural Fellow, Fred Rogers Center for Early Learning and Children's Media, St. Vincent College, 2006-07.

Fellow, IC² Institute, University of Texas at Austin, 1998-present.

Fellow, Program for the Study of Cultural Values and Ethics, University of Illinois, Urbana-Champaign, 1990-91.

Fellow, Gannett Center for Media Studies and Visiting Scholar, Center for Social Sciences, Columbia University, 1985-86.

Research Fellow and Visiting Professor, Institute für Kommunikationswissenschaft, University of Munich, Summer, 1985.

NIMH Post-Doctoral Research Trainee, Department of Human Development, and Research Associate, Center for Research on the Influences of Television on Children (CRITC), University of Kansas, 1980-81.

Research Associate, Communication Research Division, University of Minnesota, 1972-76.

Honors and Awards:

Fellow, Association for Psychological Science, 2018

Honorary Doctor of Humane Letters, St Vincent College, May 2017.

Senior Scholar Award, Children Adolescents and Media Division, International Communication Association, June, 2013.

Mentorship Award, International Communication Association, 2014.

Wayne Danielson Award for Distinguished Contributions to Communication Research, College of Communication, University of Texas at Austin, 2012.

Applied Public Policy/Research Award, International Communication Association, 2012.

National Associate, National Research Council of the National Academies, 2011.

Fellow, American Association for the Advancement of Science, 2008.

Steven H. Chaffee Career Productivity Award, International Communication Association, 2004.

American Communication Association's Outstanding Service to the Academic Discipline Award, 2001.

Distinguished Scholar Award, National Communication Association, 2000.

Educator of the Year, The Ad Society, Austin Advertising Federation, 1998.

Leadership Texas, Class of 1997.

Fellow, International Communication Association, elected 1991.

Kriegbaum Under 40 Award from the Association for Education in Journalism and Mass Communication, 1984.

Arnold O. Beckman Research Award, University of Illinois at Urbana-Champaign, 1983-84.

NDEA Title IV Fellow, University of Minnesota, 1971-74

Boards:

National:

Advisory Board, LingoKids, 2018-present

Board of Directors, Children and Screens, 2016-2019

Board of Directors, Council on Contemporary Families, 2016-present

Health and Wellness International Advisory Board, The Consumer Goods Forum, 2013-present

National Educational Advisory Board, Children's Advertising Review Unit (CARU), Council of Better Business Bureaus, 1993-present

Board of Directors, World Summit on Media for Children Foundation, 2006-present

Advisory Board, Center for Media Studies. Rutgers University, 2002-present

Board of Trustees, Sesame Workshop – 2007 – present; Chair, Education Committee, 2007-2017

Advisory Board, Center on Media and Child Health, 2005-present

Advisory Board, The Rudd Center for Food Policy and Obesity, 2008-present

Board of Directors, Public Good Projects, 2013-present.

Past National Advisory Boards:

PBS KIDS Next Generation Media Advisory Board, 2007-2015

Board of Trustees, Sesame Workshop, 1996-2006. Chair, Education Committee, 2000-2006.

Kraft Foods Worldwide Health & Wellness Advisory Council, 2003-2006

Decade of Behavior National Advisory Committee, 2003-2005

Board of Directors, Center for Media Education, 1997-2005

Advisory Board, Hogg Foundation for Mental Health, 2000-2003. Chair 2002-2003

Advisory Board, Girl Games, Inc., 2000-2002,

Advisory Review Council, Entertainment Software Rating Board, 2000-2002

Advisory Board, Master's Program in Communication and Information Studies, Rutgers University, 1998-2000

Advisory Board, Net Family News, 1999-2001

Advisory Committee, Focus on Children. Children and the News, Graduate School of Journalism, Columbia University, 1993-1999

Advisory Board, *The Magic School Bus*, PBS Children's Show, 1994-1998

Advisory Board, American Children's Television Festival, 1988-2004

National Advisory Committee, Chicago Video Project, 1997-1998

Past Riverside, California Advisory Boards:

Board of Directors of the Riverside County Regional Medical Center Foundation, member, 2005-2009.

Board of Directors of the Inland Empire Economic Partnership, member, 2004-2009.

Past Austin Advisory Boards:

Ex-Officio, Board of Directors, Headliners Foundation, 1993-2004

Board of Directors, KLRU-TV, Austin Public Television, 1993-1999 & 2000-2004; member Executive Committee,

1997-1999

Advisory Board, Texas Asian Chamber of Commerce, 1997-2001

Board of Directors, Believe in Me Foundation, 1995-1997

Community Advising Board, CARITAS, Austin, Texas, 1998-2000.

Grants

Co-PI on one year grant entitled "Tough Topic Entertainment Media for Adolescents," Funded by Netflix, 2017-18.

Principal Investigator on one year grant entitled "Parental Education via Text Messaging Programs, Funded by the Clinton Foundation, 2016.

Co-Principal Investigator on a three year grant entitled "EXP: Advancing Early STEM Learning through Haptic Feedback Displays." Funded by the National Science Foundation, 2015-2018.

Co-Principal Investigator on a three-year multi-site grant entitled "Media Characters: The Unhidden Persuaders in Food Marketing to Children." Funded by the National Science Foundation, 2013-2016.

Co-Principal Investigator on a five-year multi-site grant entitled "Collaborative Research: Using Educational DVDs to Enhance Young Children's Stem Education" Funded by the National Science Foundation Reese Program, 2013-2018.

Principal Investigator on a grant from the Ounce of Prevention Fund entitled "Pocket Literacy Coach: an Intervention Study" 1/1/2013 -7/312/2013.

Principal Investigator on Hiatt Foundation Grant to study Parental Views of Their Children's Technology Use 2011-2012, 2012-2013.

Co-Principal Investigator on a 5-year multi-site research project entitled: "IRADS Collaborative Research: Influence of Digital Media on Very Young Children" 2006-2011. Funded by the National Science Foundation.

Co-Principal Investigator on a 5-year, multi-site research project entitled "Children's Research Initiative: Children's Digital Media Centers" 2001-2006. Funded by the National Science Foundation.

Principal Investigator on a review of research on children and interactive media, 1999-2000. Funded by the Markle Foundation.

Co-Principal Investigator on multi-site research project entitled "The National Television Violence Study" 1994-1998. Texas site conducted content analysis of all reality programs on 23 cable channels represented in an annual sample of 3000 hours of cable television programming. Funded by the National Cable Television Association.

Co-Principal Investigator, "An Exploratory Study on Appropriate Internet Content and Use Standards for Children," funded by the Hogg Foundation, 1997.

Research Award, Center for Population Options, 1986-87.

Project co-director for research project entitled "Children's Information Processing of Television Advertising," National Science Foundation Grant, October, 1976-September, 1978, The Ohio State University.

Professional Service:

National Association of State Universities and Land-Grant Colleges (NASULGC)

Member of the Council on Academic Affairs (CAA) Executive Committee, 2007-2009.

National Research Council, National Academies of Science:

Member of the Board on Children, Youth and Families, 2002-2008.

Society for Research in Child Development

Chair, Finance Committee, 2010- 2013.

Member of Finance Committee, 2005-2010

Institute of Medicine, National Academies of Science:

Member, Standing Committee on Childhood Obesity, November, 2012-September, 2013.

Chair, Committee on Front of Pack Nutrition Labeling, January 2010- October 2011.

Member of the Committee on Accelerating Progress in Obesity Prevention, September 2010-2012.

Member of the Committee on Food Marketing and the Diets of Children and Youth, 2004-2005

International Longevity Center:

Member of Benchmark Assessment team, 2000.

U.S. Surgeon General's Scientific Advisory Committee on The Cause of Youth Violence:

Member of Committee, July-December 2000.

Accrediting Council on Education in Journalism and Mass Communications:

Elected Association for Communication Administration Member, 1999-2002.

International Communication Association:

President, 1992-93; President-Elect, 1991-92; Chair, Finance Committee, 1995-96; Chair, Mass Communication Division, 1989-91; Vice-chair 1987-89; Elected Member-at-large, Board of Directors, 1983-86; Co-Chair, Committee on the Status of Women, 1976-78; Chair, Nominating Committee, 1986-87; member of committee, 1976-77. Chair Ad-Hoc Committee on Association Awards, 2012.

Association for Education in Journalism and Mass Communication:

Member, Executive Committee, 1983-84; Chair, Elected Standing Committee on Research, 1983-84; member of committee, 1981-84; Head, Communication Theory and Methods Division, 1981-82; member of division executive committee, 1978-80; Appointed member of Publications Committee, 1983-86; Member, Committee on the Status of Women, 1977-79.

National Communication Association (formerly Speech Communication Association)

Chair, Research Board, 1993-96; Administrative Committee, 1993-96; Appointed member of President's Task Force on SCA Structure and Financing, 1988-90; Chair, Mass Communication Division, 1985-86; Vice-chair, 1983-85; Appointed member of Golden Anniversary Awards Committee, 1987-88.

Broadcast Education Association:

Elected member, Board of Directors, 1990-94.

American Association for Public Opinion Research:

Member of Nominating Committee, 1988-89.

Member of:

American Psychological Association, Society for Research in Child Development, Cognitive Development Society.

Off-Campus Evaluation Committee Service:

Social Science Departments, University of Colorado, Boulder, April, 2013.

Department of Radio and Television, Southern Illinois University, December 2012

Department of Communication, University of Iowa, October 2010.
 School of Communication Administration, Northwestern University, April, 2004.
 Department of Communication, Purdue University, November, 2003.
 Department of Communication Sciences, University of Connecticut, November, 2002.
 Annenberg School for Communication, University of Pennsylvania, April 2001.
 Department of Communication, Florida State University, January 2001.
 Department of Communication, Cornell University, September 2000.
 Annenberg School of Communication, University of Southern California, February 2000.
 Chief External Examiner for the BSocSc (Hons) in Communication, Hong Kong Baptist University, May 1999.
 Department of Communication, Northwestern University, June 1998.
 Department of Communication, Stanford University, April 1998.
 Department of Speech Communication, University of Minnesota, March 1998.
 Department of Communication, University of California, San Diego, February 1997.
 Department of Communication, University of Illinois, Chicago, January 1996.
 Department of Communication, University of San Francisco, February 1995.
 Annenberg School for Communication, University of Pennsylvania, February 1994.
 Department of Radio-Television-Film, University of North Carolina, Chapel Hill, April 1992.
 Department of Communication Studies, University of Iowa, April 1992.
 Communication Program, UCLA, November 1992.
 Department of Communication, Purdue University, September 1991.
 Department of Communication, University of Delaware, May 1991.
 School of Communication and Theater, Temple University, May 1990.

Books:

E. Gee, L. Takeuchi, E. Wartella, Eds. (2018) *Children and Families in the Digital Age: Learning Together in a Media Saturated Culture*. New York: Routledge.

E. Wartella, A. Lichtenstein, A. Yaktine and R. Nathan, Eds. (2011) *Front of Package Nutrition Rating Systems and Symbols: Promoting Healthier Choices*. Washington, D.C.: National Academies Press.

E. Wartella, A. Lichtenstein and C. Boone, Eds., (2010) *Front of Package Nutrition Rating Systems and Symbols: Phase I Report*. Institute of Medicine. Washington, D.C.: National Academies Press.

Grossberg, L., Wartella, E., Whitney, D.C., Wise, J.M, (2006) (Second Edition) *Media Making: Mass Media in a Popular Culture*. Thousand Oaks, CA: Sage Publications.

Pecora, N., Murray, J.P. & Wartella E (Eds.), (2006) *Children and television: 50 Years of research*. Mahwah, NJ: Lawrence Erlbaum Associates.

Downing, J., McQuail, D., Schlesinger, P.R., & Wartella, E. (Eds.) (2004). *Handbook of Media Studies*. Thousand Oaks, CA: Sage Publications.

Grossberg, L., Wartella, E., & Whitney, D.C. (1998). *MediaMaking*. Thousand Oaks, CA: Sage Publications.

Hay, J., Grossberg, L., & Wartella, E. (Eds.). (1996). *The Audience and Its Landscape*. Boulder, CO: Westview Press.

Dennis, E. & Wartella, E. (Eds.). (1996). *American Communication Research: The Remembered History*. Hillsdale, N.J.: Lawrence Erlbaum.

Dervin, B., Grossberg, L., O'Keefe, B., & Wartella, E. (Eds.). (1989). *Rethinking Communication: Paradigm Dialogues*. Newbury Park, CA: Sage Publications.

Dervin, B., Grossberg, L., O'Keefe, B., & Wartella, E. (Eds.). (1989). *Rethinking Communication: Paradigm Issues*,

Volume II. Newbury Park, CA: Sage Publications.

Whitney, D.C., & Wartella, E. (Eds.). (1983). *Mass Communication Review Yearbook, Volume 4.* Beverly Hills, CA: Sage Publications.

Whitney, D.C., & Wartella, E. (Eds.). (1982). *Mass Communication Review Yearbook, Volume 3.* Beverly Hills, CA: Sage Publications.

Wartella, E. (Ed.). (1979). *Children Communicating: Vol. 7, Sage Annual Review of Communication Research.* Beverly Hills, CA: Sage Publications.

Ward, S., Wackman, D.B., & Wartella, E. (1977). *How Children Learn to Buy: The Development of Consumer Information Processing Skills.* Beverly Hills, CA: Sage Publications.

Book Chapters:

Lauricella, A. R., Blackwell, C. K., & Wartella, E. (2017). The “New” technology environment: The role of content and context on learning and development from mobile media. In *Media Exposure During Infancy and Early Childhood* (pp. 1-23). Springer International Publishing.

Lovato, S., Lauricella, A. R., & Wartella, E. (2017). Sesame Street. *Oxford Bibliographies in Communication.*

Lauricella, A.R., Pressey, B., Rocio, & Wartella, E. (in press). Hispanic Parents: Parenting Support and Social Networks. In Elisabeth Gee, Ellen Wartella, & Michael Levine (Eds) *Modern Families: Learning Together in a Media Saturated Culture.*

Lovato, S., Lauricella, A. R., & Wartella, E. (in press). Sesame Street. *Oxford Bibliographies in Communication*

Wartella, E. Lauricella, A. R., Beaudoin-Ryan, L., & Cingel, D. P. (in press). Media and Children. *Oxford Research Encyclopedia of Communication.*

Lauricella, A. R., Blackwell, C. K., & Wartella, E. (2017). The “New” technology environment: The role of content and context on learning and development from mobile media. In *Media Exposure During Infancy and Early Childhood* (pp. 1-23). Springer International Publishing.

Wartella, E., Lauricella, A. R., Cingel, D., & Connell, S. (2016). Television, computers, and media viewing. In Friedman, H. (Ed), *Encyclopedia of Mental Health.*

Cingel, D. P., & Wartella, E. (2014). “Like” it or not: The impact of Facebook and social networking sites on adolescents’ responses to peer influence. In T. Miller (Ed.), *Routledge Companion to Global Popular Culture* (pp. 426-435). New York, NY: Routledge.

Wartella, E. Lauricella, A. R., & Hurwitz, L. (2014). Communicating Oncofertility to Children. In Timmerman, K., Woodruff, T. & Claymen, M. (Eds) *Oncofertility Communication: Sharing Information and Building Relationships across Disciplines.* New York: Springer, pp. 99-109.

Wartella, E. & Lauricella, A. (2014). Early learning and academic achievement. In Jordan, A. & Romer, D. (Eds), *Media and the Well-Being of Children and Adolescents.* Oxford University Press

Calvert, S. & Wartella, E. (2014) Children and Electronic Media. In E.T. Gershoff, R.S. Mistry and D.A. Crosby (Eds) *Societal Contexts of Child Development: Pathways of Influence and Implications for Practice and Policy.* New York: Oxford University Press, pp. 175-187.

Lauricella, A., Robb, M., & Wartella, E. (2013) Challenges and suggestions for determining quality in children's media. In Lemish, D. (Ed.), *The Routledge International Handbook on Children, Adolescents and Media*, New York: Routledge.

Jennings, N.A. & Wartella, E. (2013) Digital Technology and Families. In A. Vangelisti (Ed) *The Routledge Handbook of Family Communication (2nd Ed)*, London: Routledge, pp.,448-462.

Jennings, N.A. & Wartella, E. (2012) Hazards and Possibilities of Commercial Media in the Schools. In D.G. Singer and J.L. Singer (Eds) *Handbook of Children and the Media (2nd Ed)* Thousand Oaks, CA: Sage, pp553-566.

Vandewater, E.A. & Wartella, E. (2011) Food marketing, television and videogames. In J. Cawley (Ed), *Oxford Handbook of the Social Science of Obesity* (pp 350-366). New York: Oxford U Press.

D.C. Whitney, E. Wartella & D. Kunkel, (2009). The Audiences for Content Analysis. In D. Kunkel, A. Jordan, J. Manganello & M. Fishbein, eds., *Media Messages and Health: A Decisions Approach to Content Analysis*. (pp. 233-245) Mahwah, NJ: Lawrence Erlbaum.

Wartella, E.A. & Richert, R.A. (2008) Special audience, special concerns: Children and the media. In A.G. Bus & S.B. Newman (Eds.), *Multimedia and literacy development: Improving achievement for young learners* (pp. 15-27). New York: Taylor & Francis.

Wartella, E. and Robb, M. (2008) Historical and Recurring Concerns about Children's Use of the Mass Media. In Calvert, S. and Wilson, B. (eds) *Handbook on Children and the Media*, Malden, Mass.: Blackwell Publishing.

Wartella, E. (2007). Introduction: Where have we been and where are we going? In S. R. Mazzarella (ed.), *20 Questions about Youth and the Media*. NY: Peter Lang.

Jennings, N.A., and Wartella, E.A. (2006). Advertising and consumer development. In N. Pecora, J.P. Murray, and E. Wartella (Eds.), *Children and television: 50 Years of research*. Mahwah, NJ: Lawrence Erlbaum Associates.

Wartella, E., O'Keefe, B.J., & Scantlin, R.M. (2003). The Role of Interactive Media in Children's Cognitive Development. In A.N. Valdivia (Ed.), *A companion to media studies*. (pp. 461-479). Malden, MA: Blackwell Publishing.

Wartella, E. (2002). Introduction. In S.L. Calvert, A.B. Jordan, & R.R. Cocking, (Eds.) *Children in the Digital Age*. (xiii - xv). Westport, CT: Praeger.

Wartella, E., & Whitney, C. (2002). Violence and U.S. Television. In. B. Bachmair, A. Cavicchia Scalamonti, & G. Kress (Eds.), *Media, Culture and Social Worlds*. (pp. 281-289). Naples: Liguori Editore.

Whitney, D.C., & Wartella, E. (2001). Violence and Media. In N.J. Smelser & P.B. Baltes (Eds.), *International Encyclopedia of the Social & Behavioral Sciences, Vol. 24* (pp. 16187-92). Elsevier, Oxford, UK.

Wartella, E.A. & Stout, P.A. (2001). The Evolution of Mass Media and Health Persuasion Models. In W.D. Crano (Ed.), *Mass Media and Drug Prevention: Classic and Contemporary Theories and Research*. (pp. 19-34). Mahwah, NJ: Lawrence Erlbaum Associates.

Wartella, E., & Jennings, N. (2001). Hazards and Possibilities of Commercial TV in the Schools. In D. G. Singer & J. L. Singer (Eds.), *Handbook of Children and the Media*. (pp. 557-570). Thousand Oaks, CA: Sage Publications.

Wartella, E., Scantlin, R., Kotler, J., Huston, A.C., & Donnerstein, E. (2000). Effects of sexual content in the media on children and adolescents. In C. von Feilitzen and U. Carlsson (Eds.), *Children and the New Media Landscape: Games, Pornography, and Perceptions. Yearbook 2000. The UNESCO International Clearinghouse on children and violence on the screen* (pp. 141-154). Nordicom, Sweden: Göteborg University.

- Wartella, E., Whitney, C., Lasorsa, D., & Danielson, W. (1999). Monitoring "Reality" Television: The National Television Violence Study. In K. Nordenstreng & M. Griffin, (Eds.), *International Media Monitoring* (pp.367-384). Cresskill, NJ: Hampton Press.
- Lasorsa, D., Danielson, W., Whitney, C., Wartella, E., Klijn, M., Lopez, R., Olivarez, A. (1998). Television Visual Violence in Reality Programs: Differences Across Genres. In J.T. Hamilton (Ed.), *Television Violence and Public Policy*. Ann Arbor, MI: University of Michigan Press.
- Linne, O., Wartella, E. (1998). Research about violence in the media: different traditions and changing paradigms. In Dickinson, R., Harindranath, R. and Linne, O (Eds.), *Approaches to Audiences* (pp. 104-119). New York, NY: Oxford University Press, Inc.
- Wartella, E., Olivarez, A., & Jennings, N. (1998). Children and Television Violence. In U. Carlsson and C. von Feilitzen (Eds.), *Children and Media Violence. UNESCO International Clearinghouse on Children and Violence on the Screen* (pp. 55-62). Nordicom, Sweden: Göteborg University.
- Whitney, D.C., Wartella, E., Lasorsa, D., Danielson, W., Olivarez, A., Jennings, N., Lopez, R. (1998). Television Violence in Reality Programming, Year III Results. In Center for Communication and Social Policy, University of California, Santa Barbara (Ed.), *National Television Violence 1996-97* (pp. 221-284). Thousand Oaks, CA: Sage Publications.
- Wartella, E., Whitney, D.C., Lasorsa, D., Danielson, W., Olivarez, A., Lopez, R., Klijn, M., Jennings, N. & Klijn, M. (1997). Television Violence in "Reality" Programs, Year II Results. In Center for Communication and Social Policy, University of California, Santa Barbara (Ed.), *National Television Violence Study 1995-96* (pp. 205-266). Thousand Oaks, CA: Sage Publications.
- Wartella, E. (1996). Biography of Peggy Charren. In N. Signorielli (Ed.), *Women in Communication* (pp. 60-65). Westport, CT & London: Greenwood Press.
- Danielson, W., Lasorsa, D., Wartella, E., Whitney, D.C., Campbell, S., Haddad, S., Klijn, M., Lopez, R., Olivarez, A. (1996). Television Violence in "Reality" Programming. In Federman, J. (Ed.), *National Television Violence Study 1994-95: Scientific Papers* (pp. II 1-55). Studio City, CA: Mediascope, Inc.
- Wartella, E. (1996). Media Violence Contributes to Violence in American Life. In C. Van Ferlitzten (Ed.), *Violence on the Screen and the Rights of the Child* (pp. 296-323). Lund, Sweden: Svenska Unescorådets skriftserie nr 2.
- Wartella, E. (1995). Media and the Problem Behaviors of Adolescents. In M. Rutter & D. Smith (Eds.), *Psychosocial Disorders in Young People: Time Trends and Their Origins* (pp. 296-323). Chichester, England: Wiley.
- Wartella, E. (1994). Producing Children's Television Programs. In J. Ettema & D.C. Whitney (Eds.), *Audience-making* (pp. 38-56). Beverly Hills, CA: Sage Publications.
- Wartella, E. (1993). Communication Research on Children and Public Policy. In P. Gaunt (Ed.), *Beyond Agendas: New Directions in Communication Research* (pp. 137-148). Westport, CT & London: Greenwood Press.
- Wartella, E., & Middlestadt, S. (1991). Mass Communication and Persuasion: The Evolution of Direct Effects, Limited Effects, Information Processing and Affect and Arousal Models. In L. Donhue, H. E. Sypher, & W. J. Bukoski (Eds.), *Persuasive Communication and Drug Abuse Prevention* (pp. 53-70). Hillsdale, NJ: Lawrence Erlbaum Associates.
- Wartella, E., & Mazarella, S. (1990). An Historical Comparison of Children's Use of Leisure Time In R. Butsch (Ed.), *For Fun and Profit* (pp. 173-194). Philadelphia: Temple University Press.

- Wartella, E. (1988). The Public Context of Debates about TV and Children. In S. Oskamp (Ed.), *Applied Social Psychology Annual, Vol. 8* (pp. 59-69). Beverly Hills, CA: Sage Publications.
- Wartella, E. (1987). Television, Cognition and Learning. In M. Manley-Casimir and C. Luke (Eds.), *Children and Television* (pp. 3-14). New York: Praeger.
- Wartella, E., & Reeves, B. (1987). Communication and Children: Development of Language, Communicative Competence and Understanding of Media. In C. Berger & S. Chaffee (Eds.), *Handbook of Communication Science* (pp. 619-650). Newbury Park, CA: Sage Publications.
- Wartella, E. (1987). Commentary on Qualitative Research and Children's Mediated Communication. In T. R. Lindlof (Ed.), *Natural Audiences* (pp. 109-118). Norwood, NJ: Ablex.
- Wartella, E. (1986). Getting to Know You: How Children Make Sense of Television. In G. Gumpert & R. Cathcart (Eds.), *Inter/Media* (3rd ed., pp. 537-549). New York: Oxford University Press.
- Wartella, E., & Reeves, B. (1984). Trends in Research on Children's Television. In J. P. Murray & G. Salomon (Eds.), *The Future of Children's Television*. (pp. 23-36). Boys Town, NE: Father Flanagan's Boys Home.
- Wartella, E., & Hunter, L. (1983). Children and the Formats of Television Advertising. In M. Meyer (Ed.), *Children and the Formal Features of Television* (pp. 307-322). Munich, West Germany: K. G. Saur.
- Wartella, E. (1981). Individual Differences in Children's Responses to Television Advertising. In E. L. Palmer & A. Dorr (Eds.), *Children and the Faces of Television: Teaching, Violence, Selling* (pp. 28-34). New York: Academic Press.
- Wartella, E. (1981). The Child as Viewer. In M. E. Ploghoft & J. A. Anderson (Eds.), *Education for the Television Age* (pp. 28-34). Athens: Ohio University College of Education.
- Wartella, E. (1980). Children and Television: The Development of the Child's Understanding of the Medium. In G. C. Wilhoit & H. DeBock (Eds.) *Mass Communication Review Yearbook Vol. 1* (pp. 516-553). Beverly Hills, CA: Sage Publications.
- Wartella, E. (1980). Children's Impressions of Television Mothers. In M. Grewe-Partsch & G. J. Robinson (Eds.), *Women, Communication and Careers* (pp. 76-84). Munich, West Germany: K. G. Saur.
- Wartella, E. (1979). Children's Impressions of Television Families. In H. Dordick (Ed.), *Proceedings of the Sixth Annual Telecommunications Policy Research Conference* (pp. 57-72). New York: D. C. Heath and Co.
- Wartella, E. (1979). The Developmental Perspective. In Wartella, E., (Ed.), *Children Communicating. Sage Annual Reviews of Communication Research, Vol. 7* (pp. 7-19). Beverly Hills, CA: Sage Publications.

Journal Articles:

- Pila, S., & Lauricella, A. R. (2017, May). *An Evaluation of Using Multimedia Messaging to Encourage Positive Parent-Child you don't have puberty*: Understanding of puberty and human reproduction in late childhood and early adolescence. *Journal of Early Adolescence, 37*, 925 - 947. doi:10.1177/0272431616642323.
- Hurwitz, L. B., Montague, H., & Wartella, E. (2017). Food marketing to children online: A content analysis of food company websites. *Health Communication, 32*, 366-371. doi:10.1080/10410236.2016.1138386

- Hurwitz, L. B., Alvarez, A. L., Lauricella, A. R., Rouse, T. H., Montague, H., & Wartella, E. (2016). Content analysis across new media platforms: Methodological considerations for capturing media-rich data. *New Media & Society*. Advance online publication. doi:10.1177/1461444816663927
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Panels:

Invited Panelist, Children and Food Marketing, Retail Summit of the Consumer Goods Forum, Montreal, May, 2017.

Panel, Learning from Sesame Street, World Summit on Children and Media, Manchester, England, Dec. 2017.

Organizer of Conference on Technology and Media in Children's Development for the Society for Research on Child Development, Conference held at University of California-Irvine, October 2016.

Closing Keynote Address, Conference on Technology and Media in Children's Development, SRCD, University of California-Irvine, October 2016.

Invited Panelist, White House Conference on STEM Education, Washington DC, April, 2016

Organizer of the Conference on Teens, Technology and Health, Pew Charitable Trusts, Washington, D.C., June 2, 2015.

Invited Panelist, "Educators access, use of and attitudes toward technology with young children: Implications for policy and practice, National Association for the Education of Young Children Annual Conference, Washington , D.C. November, 2013.

Invited Panelist, Front of Pack Nutrition Information, International Congress on Nutrition, Granada Spain, September, 2013.

Invited Panelist on session "Advancing Obesity Prevention" Florida's Department of Health Statewide Conference, Tampa Florida February 2013.

Invited Panelist, "Front of Pack Food Marketing Proposal from the Institute of Medicine," Obesity Society Annual Conference, San Antonio, Texas, September, 2012.

Invited Panelist, "Media touchpoints: A new framework for the creation, selection and use of children's media," National Association for the Education of Young Children Annual Conference, Orlando, Florida, November, 2011.

Invited panelist, "Revised Position Statement on Technology and Young Children: A First Look." National Association for the Education of Young Children 2010 Annual Conference. Anaheim, California, November 2010.

Invited panelist on Media and Children, National Communication Association Annual Convention, San Francisco, November 2010.

Invited panelist on food marketing and children. Annual Conference of the Children's Advertising Review Unit, New York October, 2010.

Invited Panelist at session on WISE debate on Technology and Education, World Summit on Children and Media, Karlstad, Sweden, June, 2010.

Invited panelist on "Adolescents and Marketing," Annual Conference of the Children's Advertising Review Unit, New York, October 2009.

Invited panelist on "Young Children's Learning from Videogames" Committee for Learning Science: Computer Games, Simulations and Education Workshop, National Academies of Science Board on Science Education, Washington DC, October 2009.

Invited panelist, "Children and Digital Media," Showcomotion Conference, Sheffield, England July 2009.

Invited panelist, Media Smart Youth Expert Conference, Eunice Kennedy Shriver National Institute of Health and Human Development, Bethesda Maryland, June 2009.

Invited participant at HERS Summer Institute Case Study: Diversity: Strategic Thinking, Planning and Action, Bryn Mawr College, PA, July 2008.

Invited panelist on "The Future of Media Effects Theory – Setting a Course for the 21st Century Mass Communication" at the International Communication Association Annual Conference, Montreal, Canada, May 2008.

Invited panelist on "Communication Scholars as Public Intellectuals: Challenges and Responsibilities Theme Sessions" at the International Communication Association Annual Conference, Montreal, Canada, May 2008.

Invited panelist on "The Changing Nature of Scholarship in the Digital Age" (A Joint Session with the Advisory Committee on Technology and Council on Research Policy and Graduate Education) at the National Association of State Universities and Land-Grant Colleges (NASULGC) Annual Meeting, New York, November 2007.

Invited panelist on "Separating the hype from the reality of the "smart baby" video phenomenon" at the National Association for the Education of Young Children Annual Conference, Chicago, November 2007.

Invited participant, Views by two "Research on Media's Influence on Child Development" at the Biennial Meeting of the Society for Research in Child Development, Boston MA, March 2007.

Invited Panelist at Children Now Conference "The Future of Children's Media: Advertising", Washington D.C., July 2006.

Invited participant at "How Media can contribute to Early Literacy" Colloquium at the Royal Netherlands Academy of Arts and Sciences, Amsterdam, June 2006.

Invited participant, panel on "The Media Family: Electronic Media in the Lives of Infants, Toddlers, Preschoolers and their Parents" sponsored by the Kaiser Family Foundation, Washington, D.C. May 2006.

Invited panelist to Breakfast briefing on Children and Media: Emerging Issues and New Agendas at the Fred Rogers Center for Early Learning and Children's Media, Latrobe, PA May 2006.

Invited participant at the National Institute of Child Health and Human Development workshop on the Effects of Electronic Media on Children's Development, Rockville, MD May 2006.

Invited participant, panel on Family Policy Forum "Food Marketing to Children and Youth: Threat or Opportunity?" at the Institute of Medicine of the National Academies co-sponsored by the Children's Digital Media Center and the Center for Research on Children in the United States, New York, NY, February 23, 2006.

Invited participant, panel on Critical Thinking for a New National Public Health Priority at Surgeon General's Workshop "Making Prevention of Child Maltreatment A National Priority: Implementing Innovations of a Public Health Approach", Bethesda, MA. March 2005.

Invited participant, panel on Kaiser Study Results and Implications "*Zero to Six: Electronic Media in the Lives of Infants, Toddlers, and Preschoolers*" at National Association for the Education of Young Children Annual Conference, Anaheim, CA, November 2004.

Invited participant on Plenary Session "New Communication Technologies, Their Impact on Children, Youth People, and Implications for Social Policy and Philanthropy" at Grantmakers for Children, Youth and Families Conference, New York City, NY, October 2004.

Invited participant on "Communication Research in the Public Interest – What It Is and What It Could Be," at the International Communication Association, New Orleans, LA, May 2004.

Invited respondent on "Children, Media, and the Public Interest: Assessing the Role of Research in the Policy-making Process," at the International Communication Association, New Orleans, LA, May 2004.

Invited respondent on "Electronic Media in the Lives of Infants, Toddlers & Preschoolers," at the International Communication Association, New Orleans, LA, May 2004.

Invited Panelist on "Design and Evaluation of New Technology for Young Children's Learning," at the American Educational Research Association Annual Meeting, San Diego, CA, April 2004.

Invited panelist on "What National Research Council Recognition Means for Journalism Education and J-Schools," at the Association for Education in Journalism and Mass Communication Annual Convention, Kansas City, MO, July, 2003.

Invited panelist on "Children and Youth in the Digital Age: Rethinking Research," at the International Communication Association, San Diego, CA, May 2003.

Invited respondent on "A Retrospective: An Appraisal of 50 Years of Children's Television," at the International Communication Association, San Diego, CA, May 2003.

Invited presenter on "Interactive Media and Children", at the InterActivity 2003 Conference, sponsored by the Association of Children's Museums, Houston, TX, May, 2003.

Moderator of a panel discussion on "The Media Research Gap: What We Do and Don't Know about Media's Impact on Children", at the National Press Club, sponsored by the Children's Digital Media Center, Washington, DC, April 2003.

Discussant on "A Call to Action After September 11th: Listening and Responding to Children's Needs", at the Society for Research in Child Development Biennial Meeting, sponsored by Sesame Workshop, Tampa, FL, April, 2003.

Discussant on "Children and Media: A Memorial to John C. Wright", at the Society for Research in Child

Development Biennial Meeting, Tampa, FL, April, 2003.

Invited panelist on "Children and the Media" at the "First Annual Children's Statewide Conference of the Texas Legislative Caucus for Missing and Exploited Children", sponsored by the State of Texas House of Representatives, Austin, TX, October 2002.

Moderator of panel discussion on the "Nature of Media Effects" at the "Stigma, Mental Illness, and the Media Conference", sponsored by the National Institute of Mental Health, Washington, DC, July 2002.

Moderator of panel discussion on "Directions from Other Domains" at the "Stigma, Mental Illness, and the Media Conference", sponsored by the National Institute of Mental Health, Washington, DC, July 2002.

Moderator of concurrent panel discussion on the Markle Report, at the PBS Annual Conference, San Francisco, CA, June 2002.

Moderator of plenary session on Sesame Workshop research on "A View from the Middle: Life through the Eyes of Middle Childhood", at the PBS Annual conference, San Francisco, CA, June, 2002.

Invited panelist on "Sesame Workshop Global Summit Promoting Respect and Understanding for Children through Media", sponsored by Sesame Workshop, New York, NY, May 2002.

Invited panelist on "Supervising Media in the Home", at the Summit on Children's Media Policy, sponsored by the Annenberg Public Policy Center of the University of Pennsylvania, St. Thomas, Virgin Islands, April 2002.

Invited Panelist, "Children's Shared Experiences in the United States: Sources of Stress", at The Children and Trauma Conference sponsored by the Casey Journalism Center on Children and Families, University of Maryland at College Park, Washington, D.C., April 2002

Invited panelist for "Sesame Workshop, 6-11 Forum" a view from the Middle: Life through the Eyes of Middle Childhood, a forum sponsored by Sesame Workshop, Washington, DC, November 2001.

Invited panelist on "Radical(izing) the Impact of Communication Consulting: The Administrative Perspective" at the 2001 National Communication Association Convention, Atlanta, GA, November 2001.

Invited panelist on "The Current Children's Media Environment" at the "One Mission, Many Screens" Research Project, sponsored by PBS/Markle Foundation, Alexandria, VA, September 2001.

Moderator of panel discussion for program on "A View from the Middle: Life through the Eyes of Middle Childhood", sponsored by Sesame Workshop, Museum of Radio and Television, New York, NY, May, 2001.

Invited panelist on "Communication Research and Policy: History, Tactics, Strategy, Agenda" at the Pre-Conference Workshop at the International Communication Association, Washington, DC, May 2001.

Invited Chair of panel symposium entitled "Growing up in a digital world: Children and interactive media" at the Biennial Meeting of the Society of Research in Child Development, Minneapolis, MN, April, 2001.

Invited panelist on "Computer technology and children's lives: Setting the stage and framing the issues" at a Workshop on Children and Computer Technology, National Academy of Sciences, Washington, DC, January, 2001.

Invited participant on a workshop on Non-Technical Strategies to Protect Youth from Inappropriate Material on the Internet, National Academy of Sciences, Washington, DC, December, 2000.

Chair of panel discussion for "Discovering the Engaged Discipline" at the 86th National Communication Association Annual Conference, Seattle, WA, November, 2000.

Moderator of panel discussion for program on “Digital Kids”, New York, NY, October, 2000.

Co-organizer and Convenor of conference entitled “Digital Childhood: An Agenda for Research on Human Development and Technology” at the National Press Club, Washington, DC, October, 2000.

Invited panelist on “Executive Leadership” at the Texas Conference for Women, Austin, TX, October, 2000.

Invited panelist on “Perceptions of Communication – Scholastic, Agency, Corporate & Political” at the National Association for Women in Communications Annual Professional Conference, September, 2000.

Invited participant of working group for the National Institute of Mental Health (NIMH) Workshop on Media Influences and Violent Behavior, Rockville, MD, August, 2000.

Invited participant in Roundtable Discussion on “Supporting Children in the Digital Village” at Stanford University, Stanford, CA, July, 2000.

Invited panelist on “From Slate to Screen: What’s Different” at the Summit 2000 Conference: Children, Youth and the Media – Beyond the Millennium, Toronto, Canada, May 2000.

Invited panelist on “Women Educators Setting Policy to Promote Diversity” at the Women, Leadership and Policy, Barbara Jordan Memorial Forum, Austin, TX, February 2000.

Invited panelist on “Higher Education Administration: Administrative Concerns and Institutional Imperatives” at 85th National Communication Association Annual Conference, Chicago, IL, November 1999.

Invited panelist on “Feminist and Women’s Studies Spotlight on Scholarship: Paula A. Treichler” at 85th National Communication Association Annual Conference, Chicago, IL, November 1999.

Invited panelist on “Life History, Identity, and the Media—Toward a Theory of Subjective Response” at 85th National Communication Association Annual Conference, Chicago, IL, November 1999.

Invited panelist on “Selling Responsibly to the Wired Child” at Seventh Annual Conference “Profitable Partnerships: Building Relationships That Make A Difference,” Business for Social Responsibility, San Francisco, CA, November 1999.

Co-organizer of the Internet2 Socio-Technical Summit in Ann Arbor, Michigan, September 1999.

Invited panelist on “How Broad Should the Professional Curriculum Be?” at Association for Education in Journalism and Mass Communication 82nd Annual Convention, New Orleans, LA, August 1999.

Invited panelist on “Communication Media and Information Systems” at 2nd World Congress on International Education, Integration and Development, UNESCO, Buenos Aires, Argentina, July 1999.

Invited panelist on “The Changing Economics of Children’s Television,” at Fourth Annual Conference on Children & Television, Annenberg Public Policy Center, Washington, DC, June, 1999.

Invited panelist on “Communication & Technology, Technology Enhanced Learning: Contradictions for Higher Education,” at 49th International Communication Association Conference, San Francisco, CA, May 1999.

Invited panelist on “A Look at Our Future,” at Through the Eyes of Children Conference, Academy of Television of Arts & Sciences and the Federal Communication Commission, Los Angeles, CA, March, 1999.

Invited panelist on “Public Policy, Law and Ratings,” at Filtering Out Sex and Violence Conference, Center for Communications Law and Policy, The Law School, University of Southern California, Los Angeles, CA, March, 1999.

Presenter on “TV As A Sex Educator?” at Sex on TV: Covering All the Bases, Kaiser Family Foundation, Los Angeles, CA, February, 1999.

Invited panelist on “New Horizons: Preparing New Communication Faculty for the 21st Century,” at National Communication Association Conference, New York, NY, November, 1998.

Invited panelist on “Lessons Learned, New Visions—Assessing the Finding of the MCA Summer Conference: Dialogue on Public Relations Education,” at National Communication Association Conference, New York, NY, November, 1998.

Invited panelist on “Defining the New Media Culture for Kids,” and co-organizer of Ensuring a Quality Children’s Media Culture in the Digital Age: Setting a Research Agenda, Center for Media Education, Washington, DC, October, 1998.

Invited panelist on “Disseminating Research in the 21st Century,” 1998 AEJMC Convention, Baltimore, MD, August, 1998.

Invited panelist on “Public Service by Mass Communication Educators in the 21st Century: Which Public? Whose Interest?” 1998 AEJMC Convention, Baltimore, MD, August, 1998.

Invited panelist on “Technology and the Urban Future: Good Cities, Good Buildings,” LBJ Library Symposium, University of Texas at Austin, April, 1998.

“Children in the New (Global) Media Landscape,” presented to the UNESCO Conference on Culture, Stockholm, Sweden, March 30, 1998.

Invited panelist on “Research Agendas, Social Agendas, Political Agendas: Defining the Problems in Communication Studies,” at Media and Democracy 2000, Department of Communication Studies, University of Michigan, November, 1997.

Invited panelist on “Communication Research and Public Policy,” at the 80th Annual Association for Education in Journalism and Mass Communication, Chicago, IL, July, 1997.

Invited panelist on “Children and Television,” hosted by Università Degli Studi Di Firenze, at the Cultura Della Comunicazione and Media Conference, Cetona (Siena), Italy, June, 1997.

Invited panelist on “Youth and the Media,” at the Second International Conference on Entertainment-Education & Social Change at Ohio University, Athens, Ohio, May, 1997.

Invited panelist on “Kids’ Promotion: Maintaining the Competitive Edge,” at the 1997 PBS Annual Meeting, Dallas, Texas, June, 1997.

Invited presenter on the “National Television Violence Study: Second Year Results and Public Policy Implications,” at the 47th Annual Conference of the International Communication Association, Montreal, Canada, May, 1997.

Invited panelist on “Comprehensive Research on Nick Jr’s *Blues Clues*,” at the 47th Annual Conference of the International Communication Association, Montreal, Canada, May, 1997.

Invited panelist on “Children’s Television,” at the Television Critics Association Press Tour, hosted by PBS, in Pasadena, California, January, 1997.

Invited panelist on “Women in Communication: Spotlight on Four Scholars,” at the Speech Communication Association 82nd Annual Convention, San Diego, CA, November, 1996.

Invited participant at the roundtable discussion on “TV Ratings,” hosted by the TV Ratings Implementation Group, Washington, D.C., September, 1996.

Invited participant to “At the Table,” to discuss issues affecting women in the U.S., sponsored by Eddie Bernice Johnson, Member of the U.S. Congress, Washington, D.C., July, 1996.

Invited panelist on “Elements that Characterize Quality Children’s Programming,” at the Children and Television Conference, hosted by The Annenberg Public Policy Center of The University of Pennsylvania in co-operation with the Children’s Television Workshop, Washington, D.C., June, 1996.

Invited panelist on “Juvenile Violence and Minority Communities: A Texas Blueprint from Intervention,” hosted by the Office of the Attorney General, Austin, TX, May, 1996.

Invited panelist on “Kids, Family and Television,” at the 1st Annual Great Disney Think-A-Thon, hosted by the Disney Channel, Los Angeles, CA, May, 1996.

Invited panelist on “How Do You Know Quality in a Children’s Interactive Media Title When You See It?” at the Third Annual Children’s Interactive Media Festival, hosted by the Academy of Television Arts & Sciences, Los Angeles, CA, March, 1996.

Invited panelist on “The National Television Violence Study—First-Year Findings,” at the 79th Annual Association for Education in Journalism and Mass Communication, Anaheim, CA, August, 1996.

Invited panelist on “When Pro Equals Ph.D.: The Importance of Professional Credibility in Journalism Education,” at the 79th Annual Association for Education in Journalism and Mass Communication, Anaheim, CA, August, 1996.

Invited panelist on “The Importance of Being curious: Theory as Praxis or Theory and Praxis,” at the 79th Annual Association for Education in Journalism and Mass Communication, Anaheim, CA, August, 1996.

Invited panelist on Experts Forum, “Family Re-Union IV: The Family & The Media,” Conference, hosted by Vice President and Mrs. Gore, Nashville, Tennessee, July, 1995.

Invited panelist on “Children and Television,” International Communication Association 45th Annual Conference, May, 1995.

Invited panelist on “Redefining Mass Communication Education: Implementing Curricular Change,” International Communication Association 45th Annual Conference, May, 1995.

Invited panelist on Research Today, “Violence on the Screen and the Rights of the Child,” UNESCO Conference Prix Jeunesse International, Lund, Sweden, September, 1995.

Invited panelist “Methodological Issues in Measuring Violence,” Speech Communication Association Conference, November, 1995.

Invited panelist “Roundtable on Teaching,” Speech Communication Association Conference, November, 1995.

Invited panelist, “Comments on Larry Grossberg,” International Communication Association, November, 1995.

Invited panelist, “Journalism Education: An Endangered Species?,” Plenary panel, Association for Education in Journalism and Mass Communication Annual Convention, Atlanta, Georgia, August, 1994.

Invited Panelist, Using Entertainment Education to Reach a Generation at Risk, Center for Disease Control, Atlanta, GA, February, 1994.

Invited Panelist, Alcohol Advertising and Youth, Berkeley Media Studies Group, Berkeley, CA, January, 1994.

Invited Panelist, Exploring Trends in Children's Television Programs Around the World, NHK, International, Tokyo, Japan, November, 1993.

Invited Panelist, Children's Television Around the World, Museum of Radio and Television, New York, October 5, 1992.

Invited Panelist, Crises and Controversies: Trends and Concerns about Television Advertising to Children, conference sponsored by the Children's Advertising Review Unit, Council of Better Business Bureaus, New York, March 7, 1992.

Discussion Leader and Juror, American Children's Television Festival, Chicago, October, 1985 and October, 1987.

Invited by German government to be a juror at Prix Jeunesse, the International Children's Television Festival, Munich, Germany, June, 1986.

Reports:

Exploring how teens and parents responded to 13 Reasons Why: Global Report. Report for the Center on Media and Human Development, Northwestern University with Alexis Lauricella and Drew Cingel, March 2018.

Exploring how teens and parents responded to 13 Reasons Why: United States. Report for the Center on Media and Human Development, Northwestern University with Alexis Lauricella and Drew Cingel, March 2018.

Exploring how teens and parents responded to 13 Reasons Why: United Kingdom. Report for the Center on Media and Human Development, Northwestern University with Alexis Lauricella and Drew Cingel, March 2018.

Exploring how teens and parents responded to 13 Reasons Why: Australia/New Zealand. Report for the Center on Media and Human Development, Northwestern University with Alexis Lauricella and Drew Cingel, March 2018.

Exploring how teens and parents responded to 13 Reasons Why: Brazil. Report for the Center on Media and Human Development, Northwestern University with Alexis Lauricella and Drew Cingel, March 2018.

Teens, Health and Technology. Report for the Center on Media and Human Development, School of Communication, Northwestern University with Ellen Wartella, Vicky Rideout, Heather Zupancic and Leanne Beaudoin-Ryan, Spring 2015.

Technology in the Lives of Educators and Early Childhood Programs: Trends in Access, Use and Professional Development. Report for the Center on Media and Human Development, School of Communication, Northwestern University and the Fred Rogers Center with Courtney Blackwell, Ellen Wartella, Alexis Lauricella & Michael Robb, Spring 2015.

Media, Technology, and Reading in Hispanic Families: A National Survey. Report for the Center on Media and Human Development, School of Communication, Northwestern University and the National Center for Families Learning, December, 2013.

Parenting in the Age of Digital Technology: A National Survey. Report for the Center on Media and Human Development School of Communication Northwestern University with Ellen Wartella, Victoria Rideout, Alexis Lauricella, & Sabrina Connell. Spring 2013.

Technology in the Lives of Teachers: Survey of Early Childcare Providers. Report for the Center on Media and Human Development and the Fred Rogers Center with Ellen Wartella, Courtney Blackwell, Alexis Lauricella, and Michael Robb, Summer, 2013.

A Framework for Quality in Digital Media for Young Children. Report for the Fred Rogers Center Latrobe with Ellen Wartella, Chip Donohue, David Kleeman, Alexis Lauricella, Rita Catalano, and Michael Robb, Spring 2012.

Children, Media and Race: Media Use Among White, Black, Hispanic and Asian American Children with Vicki Rideout and Alexis Lauricella. Report for the Center on Media and Human Development, School of Communication, Northwestern University, June 2011.

Technology In the Lives of Teachers and Classrooms: Survey of Early Childhood Teachers and Childcare Providers with Roberta Schomberg, Alexis Lauricella, Mike Robb and Rachel Flynn prepared for the Fred Rogers Center for Early Learning and Children's Media, Fall, 2010.

Public Policy Issues Regarding Limiting Food Marketing to Children with David Britt and Katharine E. Heintz prepared for the Robert Wood Johnson Foundation, August 2008.

Young Children and Media: A Snapshot of Public Interest, Public Concerns and Children's Media Organizations with Katharine E. Heintz prepared for the Fred Rogers Center for Early Learning and Children's Media, Summer 2006.

Food Marketing to Children & Youth: Threat or Opportunity, prepared for the Washington D.C. National Academies Press, 2006.

Zero to Six: Electronic Media in the Lives of Infants, Toddlers and Preschoolers with Victoria J. Rideout, Elizabeth A. Vandewater prepared for the Kaiser Family Foundation, Fall 2003.

Children and Interactive Media: A Research Compendium, with June Lee and Allison Caplovitz, prepared for the Markle Foundation, November, 2002. (35 page manuscript). Available at: http://www.markle.org/news/_news_IMCresearch.stm and <http://www.digital-kids.net/>

Children and Interactive Media: A Research Compendium, with Barbara O'Keefe and Ronda Scantlin, prepared for the Markle Foundation, October, 2000. (195 page manuscript). Available at: http://www.markle.org/programs/_programs_children_utexas.stm

Measuring the Effects of Sexual Content in the Media: A Report to the Kasier Family Foundation, with Aletha Huston, Edward Donnerstein, Ronda Scantlin and Jennifer Kotler. Report to the Kasier Family Foundation, No. 1389, May, 1998.

Children and the Formats of Television Advertising, with Linda Hunter. University of Illinois Department of Advertising Working Papers No. 14, February, 1983.

Children and Television: The Development of the Child's Understanding of the Medium, paper prepared for the Federal Communications Commission, Washington, D.C., August, 1979.

Children's Information Processing of Television Advertising, with Daniel Wackman and Scott Ward. Final report to the National Science Foundation, March, 1979, Grant NO. APR 76-20770.

Children's Social Learning from Family Oriented Television Programs, with Daniel B. Wackman and W. Andrew Collins, report to the John and Mary R. Markle Foundation, September, 1976.

A Review of Research Related to Suggested Guidelines for Premium Advertising, with Daniel B. Wackman, prepared for Council of Better Business Bureaus, Inc., Children's Advertising Review Unit Advisory Panel, April, 1975.

A Review of Cognitive Developmental Theory and Research and Discussion of Implications for Research on Children's Responses to Television Advertising, with Daniel B. Wackman, prepared for Ford Foundation Symposium on Children and Television, New York, December, 1973.

Testimony:

Testified before Senator Hillary Clinton, U.S. Senate, re: "Children and Media Research Act," Washington, D.C., June 25, 2004.

Testified before the U.S. House of Representatives, Subcommittee on Telecommunications, Consumer Protection and Finance, Re H. R. 3966: "Children's Television Practices Act of 1988," Washington, D.C., March 17, 1988.

Testified before the U.S. House Subcommittee on Telecommunications on Children's Education TV Act of 1985, Houston, Texas, October, 1985.

Testified before the Federal Trade Commission hearings on Children and Television Advertising, Washington, D.C., March, 1979.

Convention Presentations

Sheehan K. J., Lauricella, A. R., & Wartella, E. (2017, April). Parent attitudes, science and math activities, and children's media use as predictors of children's interest in science and math. Poster Presented at Society for Research in Child Development Meeting, Austin, TX.

Lovato, S. Sheehan, K. J., Beaudoin-Ryan, L., Lauricella, A., & Wartella, E. (2017, May). What STEM topics are represented on Children's STEM TV? A Content Analysis of Programming on U.S. Television *Paper presented at the International Communications Association, San Diego, CA.*

Hurwitz, L. B., Olsen, M. K., Beaudoin-Ryan, L. B., & Wartella, E. (2017, April). *Learning about sexual health in school and online in pre- and early adolescence: Demographic differences.* Poster presented at the Society for Research on Child Development Biennial Meeting, Austin, TX.

Pila, S., Alade, F., Atit, K., Lauricella, A., Gadzikowski, A., Wartella, E., & Uttal, D. (2017, April). *Learning to Code in the Classroom.* Poster presented at the 2017 Society for Research in Child Development Biennial Meeting, Austin, TX.

Lovato, S. Sheehan, K. J., Beaudoin-Ryan, L., Lauricella, A., & Wartella, E. (2016, October). STEM Curriculum Standards on Children's TV: A Content Analysis of Science and Math Programming for Children on U.S. Television *Poster presented at the Society for Research in Child Development Special Topics Meeting, Irvine, CA.*

Wartella, E., Beaudoin-Ryan, L., Blackwell, C., Cingel, D., Hurwitz, L., Lauricella, A., Uhls, Y. (2016, October). What kind of adults will our children become? The impact of growing up in a media-saturated world. *Paper presented at the Society for Research in Child Development Special Topics Meeting, Irvine, CA.*

Wartella, E., Alvarez, A. L., Hurwitz, L. B., Lauricella, A. R., & Montague, H. (2016, October). New reasons to fear the Hamburglar: Product mascots promote poorer quality foods across media platforms. In S. L. Calvert (Chair), *The role of media characters and gaming in children's health.* Symposium conducted at the Society for Research on Child Development Special Topics Meeting: Technology and Media in Children's Development, Irvine, California.

Robb, M. Lauricella, A.R., Cingel, D., Beaudoin-Ryan, L., & Wartella, E. (2016, October). The family media environment: A comprehensive portrait of parent media use, attitudes, and behaviors. *Paper presented at the Society for Research in Child Development Special Topics Meeting, Irvine, CA.*

Cingel, D. Lauricella, A.R., Cingel, D., Beaudoin-Ryan, L., Robb, M. & Wartella, E. (2016, October). "Everything is changing so fast": Understanding how parents negotiate media use during the digital age. *Paper presented at the Society for Research in Child Development Special Topics Meeting, Irvine, CA.*

Alade, F., Lauricella, A. R., Beaudoin-Ryan, L. & Wartella, E. (2016, October). Measuring with Murray: Touchscreen technology and preschooler's learning of a STEM Skill. *Poster presented at the Society for Research in Child Development Special Topics Meeting, Irvine, CA.*

Lauricella, A. R., & Blackwell, C. K (2016, June). Hispanic families: Parenting support and social networking sites. *Poster presented at the International Communication Association, Fukuoka, Japan.*

Hurwitz, L. B., Morales, E., Montague, H., Lauricella A. R., & Wartella, E. (2016, June). *Mobile marketing to children: A content analysis of food and beverage company apps.* Paper presented at the International Communications Association Conference, Fukuoka, Japan.

Zupancic-Montague, H., Cingel, D. P., Lauricella, A. R., & Wartella, E. (2016, June). Predictors of adolescent health information seeking on social media and associated psychological and behavioral outcomes. *Paper presented at the International Communication Association, Fukuoka, Japan.*

Zupancic, H., Alvarez, A. L., Wartella, E., & Hurwitz, L. B. (2015, November). *Nutrition criteria and food marketing: The state of child-targeted food advertising across media platforms.* Paper presented at the American Public Health Association Annual Meeting, Chicago, Illinois.

Zupancic, H., Lauricella, A. R., & Wartella, E. (2015, August). *No personal trainer? There's an app for that!: Overweight and non-overweight adolescents' use of digital health, diet and fitness information.* National Conference on Health Communication, Marketing and Media, Atlanta, GA.

Lauricella, A., Aladé, F., & Wartella, E. (2015, May). *Media and the modern family: The influence of family structure on enjoyment and use of family media activities.* Paper presented at the International Communication Association, San Juan, PR.

Hurwitz, L. B., Alvarez, A., Zupancic, H., Rouse, T. H., Morales, E., Lauricella, A. R., & Wartella, E. (2015, May). Content analysis across new media platforms. In V. J. Rideout (Chair), *Exposure, engagement, creation, and interaction: Measuring young people's media behaviors in the digital era.* Symposium conducted at the International Communication Association Conference, San Juan, Puerto Rico.

Hurwitz, L. B., Lauricella, A. R., & Wartella, E. (2015, May). You get what you pay for: Educational quality of free and paid children's apps. In S. E. Vaala (Chair), *Content, context, and consequences of "educational" apps in the lives of children.* Symposium conducted at the International Communication Association Conference, San Juan, Puerto Rico.

Lauricella, A., Aladé, F., & Wartella, E. (2015, March). *The influence of family structure on family media activities.* Poster presented at the Society for Research in Child Development, Philadelphia, PA.

Hurwitz, L., Hightower, B., Lauricella, A. R., & Wartella, E. (2015, March). *"When you're a baby you don't have puberty": Understanding of human reproduction in late childhood and early adolescence.* Poster presented at the Society for Research in Child Development, Philadelphia, PA.

Hurwitz, L.B., Lauricella, A.R., Hanson, A., Raden, A., Wartella, E. (2014, May) *GR8 parenting: Impact of text message intervention on parent-child activity engagement*. Paper presented at the International Communication Association Conference, Seattle, Washington.

Cingel, D. P., Lauricella, A. R., Wartella, E., van Caspel, K. D. (2014, November). *Investigating the role of online social influence on adolescents' attitudes toward food companies and purchase intentions: An experimental study*. Paper presented at the 100th annual conference of the National Communication Association, Chicago, IL.

Lauricella, A. R., Wartella, E., & Rideout, V. (2014, November). *Children's screen time: The role of parent media use*. Paper presented at the National Communication Association. Chicago, IL.

Connell, S., Lauricella, A. R., & Wartella, E. (2014, November). *Mothers' and fathers' co-use of media with young children: A nationally representative survey of parents*. Paper presented at the National Communication Association. Chicago, IL.

Hanson, A., Lauricella, A. R., Hurwitz, L., Raden, A., & Wartella, E. (2014, July) *Mobile technology & family engagement: Texting intervention increases low-income Parents' Learning Activities with Preschool Children*. Paper presented at the *Head Start's National Research Conference*, Washington, DC.

Lee, J., Wartella, E., Lauricella, A. R. (2014, June) *Children's engagement: Using surveys to complement and inform qualitative research*. Symposium Presentation. *International Society of the Learning Sciences*, Boulder, CO.

Blackwell, C., & Lauricella, A. (2014, May). *Predicting teacher attitudes toward technology for student learning*. Paper presented at the International Communication Association Conference. Seattle, WA.

Hurwitz, L. B., Lauricella, A. R., Hanson, A., Raden, A., Wartella, E. (2014, May). *GR8 parenting: Impact of text message intervention on parent-child activity engagement*. Paper presented at the International Communication Association Conference. Seattle, WA.

Lauricella, A. R. (2013, December). *Experimental research intervention: Testing the effect of text messaging parental support on parental engagement and involvement*. Paper to be presented at National Head Start Conference for Family Engagement. Atlanta, GA.

Wartella, E., Blackwell, C., Lauricella, A., & Robb, M. (November 2013). *Technology in the lives of teachers: Survey of early childcare providers*. Paper presented at National Association for the Education of Young Children. Washington, DC.

Blackwell, C., Lauricella, A. R., Wartella, E. & Conway, A. (2013, June). *Youth and the Internet: Developmental implications of website preferences among 8-12-year-old children*. Paper presented at the International Communication Association Conference, London, UK.

Cingel, D., Lauricella, A. R., Wartella, E. & Conway, A. (2013, June). *Predicting social media use and online communication practices among adolescents*. Paper presented at the International Communication Association Conference, London, UK.

Lauricella, A. R., Maschke, A., Connell, S., Rideout, V., & Wartella, E. (2013, June). *Parenting in the age of technology: Parent attitudes and behaviors related to children's media use*. Paper presented at the International Communication Association Conference, London, UK.

Connell, S., Lauricella, A., & Wartella, E. (2013, June). *Videogame-related attitudes and co-playing predictors among parents of young children*. Paper presented in a symposium on new technologies, digital play, and early childhood: ecological perspectives. Proceedings of the Games Learning and Society Conference 9.0, Madison Wisconsin, June 12-14.

- Lauricella, A., Robb, M., Schomburg, R. and Wartella, E. (2011, November). *Technology in preschools: How different preschool programs use and view technology in the classroom*. National Communications Association Annual Conference, New Orleans, Louisiana.
- Wartella, E. (2011, May). *Measuring media use*. Paper presented at the Children and Media Preconference of the International Communication Association Conference, Boston.
- Lauricella, A. & Wartella, E. (2011, May). *Parent's Views on Media and Young Children as a Function of Ethnicity, Education and Income*. Paper presented at the International Communication Association Conference, Boston.
- Richert, R.A., Wartella, E., Fender, J. & Robb, M. (2010, April). *Can toddlers learn a tool-use strategy from a baby DVD?* Paper presented at the biennial meeting of the Conference on Human Development, New York, NY.
- Fender, J.G., Richert, R.A., & Wartella, E. (2010 April) *The effects of parent scaffolding on infants' engagement with and learning from an infant DVD*. Paper presented at the biennial meeting of the Conference on Human Development. New York, NY.
- Fender, J., Richert, R.A., & Robb, M.B. (2010, April) *How parents support engagement with and learning from an infant DVD*. Paper presented at the biennial meeting of the Conference on Human Development, New York, NY.
- Robb, M.B., Richert, R.A., & Wartella, E.A. (2010, April). *The influence of repeated exposure and iconicity on infants' word learning from a baby DVD*. Paper present at the biennial meeting of the Conference on Human Development, New York, NY.
- Richert, R.A., Robb, M. & Wartella E. (2009, April). *Language learning from baby videos*. Paper presented at the biennial meeting of the Society for Research in Child Development, Denver.
- Wartella, E. (2000, November). *Developmental Aspects of Children's Learning from Interactive Media: A Research Review*. Paper presented at the International Forum of Researchers on Young People and the Media, Sydney, Australia.
- Wartella, E. & Stout, P. (2000, February). *The Evolution of Mass Media and Health Persuasion Models*. Paper presented at the Mass Media and Drug Prevention: Classic and Contemporary Theories and Research Conference, Claremont, CA.
- Wartella, E. (1999, November). *Developmental Aspects of Research on Children and New Media*. Paper presented at the W.T. Grant Foundation Agenda Setting Conference, New York, NY.
- Wartella, E. (1999, November). *Mass Communication Division Developmental Aspects of New Media*. Paper presented at the National Communication Association Annual Conference, Chicago, IL.
- Wartella, E. (1996, June). *Talk About Violence in TV Reality Shows*. Paper presented to the Duke Conference on Television Violence, Durham, NC.
- Wartella, E., Danielson, W., Lasorsa, D., Whitney, C. (1996, May). *New Research on Television Violence and Its Impact on Children*. Paper presented to the International Communication Association Conference, Chicago, IL.
- Wartella, E. (1995, August). *Life Histories and Surveys: Assessing Subjective Experience with the Media*. Paper presented to the CT&M and Qualitative Studies Divisions, Association for Education in Journalism and Mass Communication Conference, Washington, DC.
- Wartella, E. (1995, April). *TV Violence Monitoring Project*. Paper presentation to Southern Speech Communication Association Annual Conference, New Orleans, LA.

Wartella, E. (1994, November). *Strategies for the Communications Unit: How Can We Become Central to the University and its Mission?* Presentation to Speech Communication Association Annual Conference, New Orleans, LA.

Wartella, E. (1994, June). *Electronic Childhood*. Paper presented to Media Forum Conference, Cologne, Germany.

Wartella, E. (1994, April). *Channel One and the Goals of American Education*. Paper presented at the American Educational Research Association, New Orleans, LA.

Wartella, E. (1994, April). *Shattering the Glass Ceiling: Women in High Office*. Presentation to the Southern States Communication Association, Norfolk, VA.

Panel Member, (1994, August). "Journalism: An Endangered Species?" Plenary Session, Association for Education in Journalism and Mass Communication, Atlanta, GA.

Wartella, E. (1994, April). *Heuristic Evolution in Communication Theory*. Paper presented to the Southern States Communication Association, Norfolk, VA.

Wartella, E. (1993, November). *Creating a Public Identity for the Discipline: A Matter of Survival*. Paper presented to the Speech Communication Association, Miami, FL.

Wartella, E. (1992, November). *Children, Television and the Changing Consumer Environment*. Paper presented to a Conference on Television and Children, Annenberg School for Communication, University of Pennsylvania at Philadelphia.

Wartella, E. (1992, September). *Communication Research on Children and Public Policy*. Invited presentation to the Wichita Symposium on Beyond Agendas: New Directions in Communication Research, Elliott School of Communication, Wichita State University, Wichita, KS.

Wartella, E. (1992, August). *The Public Presence of Communication Studies in the U.S.* Paper presented to the International Association for Mass Communication Research Scientific Conference, Guarujá, Brazil.

Wartella, E. (1992, July). *Media Effects*. Paper presented to invited conference on The State of the Field, Media Studies Program, Woodrow Wilson Center, Washington, DC.

Wartella, E. (1992, April). *Television and Theories of Adolescence*. Paper presented to a Conference on Adolescence and the Media, Pennsylvania State University.

Wartella, E. (1992, November). *Targeting Health Messages to Children*. Speech presented to AIDS Communication Unit, Centers for Disease Control, Atlanta, GA.

Wartella, E., & Barnhurst, K. (1991, August). *Young Adults' Subjective Experience of the Newspaper Form*. Paper presented to the Association for Education in Journalism and Mass Communication, Boston, MA.

Wartella, E. (1991, August). *The Integration of Journalism and Speech Communication: Transcending the Professional/Nonprofessional Divide*. Paper presented to the Association for Education in Journalism and Mass Communication, Boston, MA.

Wartella, E. (1991, April). *An Historical Perspective on the Children and Television Policy Debates*. Paper presented to the Society for Research in Child Development, Seattle, WA.

Wartella, E. (1990, November). *Channel One and the Commercialization of Youth*. Paper presented to

conference on Television in the Classroom, Ohio State University, Columbus, OH.

Wartella, E. (1990, April). *Children as an Audience*. Invited paper for a conference on The Image, Taipei, Taiwan.

Wartella, E., & Whitney, D.C. (1988, July). *The Politics of American Public Ignorance*. Paper presented to the International Association for Mass Communication Research, Barcelona, Spain.

Wartella, E., Heintz, K, & Aidman, A. (1988, June). *Beyond TV: Children's Use of Cable and VCR's, a Case Study of One Community*. Paper presented to the International Communication Association, New Orleans, LA.

Wartella, E. (1987, October). *Television in the Context of Children's Lives*. Paper presented to a conference on Television and Violence, Richmond, VA.

Whitney, D. C., & Wartella, E. (1987, May). *The Public as Dummies: Comments on American Ignorance*. Paper presented at the American Association for Public Opinion Research, Hershey, PA.

Wartella, E. (1987, June). *On the Psychology of Successful Plots*. Paper presented to the Prix Jeunesse Research Seminar, Munich, Germany.

Wartella, E., & Haefner, M. (1987, April). *Siblings TV Program Choice Strategies*. Paper presented to the Society for Research in Child Development, Baltimore, MD.

Hunter, L., & Wartella, E. (1987, April). *The Influence of the Medium on Children's Comprehension of Narrative*. Paper presented to the Society for Research in Child Development, Baltimore, MD.

Wartella, E., & Mazzarella, S. (1986, October). *An Historical Comparison of Children's Use of Time with Media*. Paper presented to the Culture and Communication Conference, Philadelphia, PA.

Wartella, E. (1986, August). *Historical Notes on Media Effects Research*. Paper presented to the Association for Education in Journalism and Mass Communication, Norman, OK.

Haefner, M., Hunter, L., & Wartella, E. (1986, May). *Children and Families and the New Communication Technologies*. Paper presented to the International Communication Association, Chicago, IL.

Wartella, E. (1986, May). *Children and Media: A Century of Fears and Hopes*. Paper presented to the International Communication Association, Chicago, IL.

Wartella, E. (1986, March). *The Public Context of Debates about TV and Children*. Paper presented at a conference on Television as a Social Issue, New York, NY.

Whitney, D. C., Wartella, E., & Mazzarella, S. (1985, July). *The Politics of American College Students: Political Knowledge, Political Orientation and Political Participation*. Paper presented to the XIIIth World Congress, International Political Science Association, Paris, France.

Wartella, E. (1984, November). *Repetition, Symmetry and Change: A History of Research on Children and Media*. Paper presented to the Unit for Criticism and Interpretive Theory, University of Illinois, Urbana-Champaign, Urbana, IL.

Wartella, E., & Pecora, N. (1984, November). *New Directions for Gender Role Socialization: Learning Theory*. Paper presented to the Speech Communication Association, Chicago, IL.

Wartella, E., Hunter, L., Haefner, M. Rucinski, D. (1984, March). *Children's Use of Mass Media and New*

Communication Technologies. Paper presented to the Southwestern Society for Research in Human Development, Denver, CO.

Wartella, E. (1983, November). *Current Status of Theory in the Effects Tradition*. Paper presented to the Speech Communication Association, Washington, DC.

Wartella, E., & Reeves, B. (1982, September). *Children and Media: The American Research Experience*. Paper presented to the International Association for Mass Communication Research, Paris, France.

Wartella, E. (1982, July). *Rethinking the History of Mass Communication Effects Research*. Communication Theory and Methodology Division head's address to the Association for Education in Journalism and Mass Communication, Athens, OH.

Reeves, B., & Wartella, E. (1982, May). *For Some Children Under Some Circumstances: A History of Research on Children and Media*. Paper presented to the International Communication Association, Boston, MA.

Ross, R., Wartella, E., & Lovelace, V. (1982, April). *A Conceptual Model for Describing Children's Television Viewing Patterns*. Paper presented to the Southwestern Society for Research in Human Development, Galveston, TX.

Wartella, E. (1982, April). *Television, Cognition and Learning*. Paper presented to a national policy conference on "Children and Television: A Challenge for Education," Simon Fraser University, Vancouver, British Columbia.

Wartella, E., & Reeves, B. (1982, March). *Recurring Research Questions in Studies of Media and Youth*. Paper presented to a symposium on "Media Use and Learning: The Impact of New Technologies on Children," American Educational Research Association, New York, NY.

Wartella, E. (1981, November). *Research Questions, Methods and Theoretical Perspectives Represented in Television Effects Research*. Paper presented to the Speech Communication Association, Anaheim, CA.

Alexander, A., & Wartella, E. (1981, November). *Indirect Effects of Television Advertising on Children's Product Choices*. Paper presented to the Speech Communication Association, Anaheim, CA.

Wartella, E. (October, 1981). *Changing Conceptual Views of Children's Consumer Information Processing*. Paper presented to the Association for Consumer Research, St. Louis, MO.

Wartella, E. & Rice, M. (1981, April). *Television as a Medium of Communication: Implications for How to Regard the Child Viewer*. Paper presented to the Society for Research in Child Development, Boston, MA.

Wartella, E., Alexander, A., & Brown, D. (1980, August). *Estimates of Children's Television Viewing by Mother and Child*. Paper presented to the Association for Education in Journalism, Boston, MA.

Perloff, R., Wartella, E., & Becker, L. B. (1979, November). *The Impact of News Formats on Adults' Learning from TV News*. Paper presented to the Midwest Association of Public Opinion Research, Chicago, IL.

Alexander, A., & Wartella, E. (1979, November). *Children's Information Processing of Television Commercials*. Paper presented to the Speech Communication Association, San Antonio, TX.

Wartella, E. (1979, November). *A Researcher Looks at the FTC Hearings on Children's TV Advertising*. Paper presented to the Speech Communication Association, San Antonio, TX.

Wartella, E. (1979, November). *The Child as Viewer*. Paper presented to the National Conference on Television and Children, Implications for Education, Philadelphia, PA.

Wartella, E. (1979, September). *Television Watching as an Information Processing Task*. Paper presented as part of a symposium on children's processing of information from television, American Psychological Association, New York, NY.

Wartella, E., & Alexander, A. (1979, May). *Children's Impressions of Television Characters and Real People*. Paper presented to the International Communication Association, Philadelphia, PA.

Wartella, E., Alexander, A., & Lemish, D. (1978, November). *Children's Use of Mass Media*. Paper presented to the Speech Communication Association, Minneapolis, MN.

Wartella, E. (1978, August). *Children's Perceptual Unitizing of a Televised Behavior Sequence*. Paper presented to the Association for Education in Journalism Convention, Seattle, WA.

Wartella, E., & Dunwoody, S. (1978, August). *A Survey of the Structure of Science Writing Courses*. Paper presented to the Association for Education in Journalism Convention, Seattle, WA.

Wartella, E., & Alexander, A. (1978, April). *Children's Organization of Impressions of Television Characters*. Paper presented to the International Communication Association, Chicago, IL.

McCain, T. A., Wartella, E., Book, T. J., & Laufersweiler, C. (1978, April). *A Re-Analysis of the Effects of Stimulus Complexity on Children's Attention to Television Commercials*. Paper presented to the International Communication Association, Chicago, IL.

Wartella, E. (1977, October). *Children's Information Processing of Food Commercials: Understanding Nutritional Attributes*. Paper presented to the Midwest Association of Public Opinion Research, Chicago, IL.

Wartella, E. (1975, April). *A Research Model for Examining Consumer Socialization from a Cognitive Developmental Perspective*. Paper presented to the International Communication Association, Chicago, IL.

Wackman, D. B., Ward, S., Wartella, E., & Ettema, J. S. (1973, August). *Children's Information Processing of Television Commercial Messages*. Paper presented to Division 23, American Psychological Association, Montreal, Canada.

Ettema, J. S., & Wartella, E. (1973, August). *The Role of Stimulus Complexity in Children's Attention to Television Commercials: A Developmental Study*. Paper presented to the Association for Education in Journalism, Fort Collins, CO.

Major Speeches and Lectureships:

Invited Lecture on "Food Marketing and Childhood Obesity," Annenberg School for Communication, University of Southern California, November 21, 2011.

Invited Lecture on "Food Marketing and Childhood Obesity" Harvard School of Public Health, January 7 2011.

Invited Gallagher Lecture, "Media Technology and Healthy Adolescent Development," Society for Adolescent Medicine Annual Meeting, Los Angeles, March 25, 2009.

Invited Keynote Speaker "Special Audience, Special Concerns – Children & Media Research" at Haifa University Distinguished Lecture, Haifa, Israel, June 2008.

Invited Keynote Speaker, "Media Violence and its Impact on Children", an interactive roundtable discussion on the role of cities, National League of Cities, Indianapolis, Indiana, April 17, 2007.

Invited Keynote Speaker, The Austin Children's Museum 10th Anniversary Annual Luncheon, Austin, Texas, May

11, 2006.

Invited Keynote speaker: "*Special Audiences, Special Concerns: Children and the Media*, Communication Graduate Student Colloquium, University of Illinois at Chicago, IL March 9, 2006.

Invited Keynote speaker, *Special Audiences, Special Concerns: Children and the Media*, Georgia State University, Atlanta, November 14, 2005.

Invited Keynote speaker, *Special Audiences, Special Concerns: Children and the Media*, Annenburg School for Communication, University of Southern California, Los Angeles, CA. Nov 3 2005.

Invited Keynote speaker, *Special Audiences, Special Concerns: Children and the Media*, Forum on Media Ethics & Social Responsibility, Loyala Marymount University, Marina del Rey, CA. April 2005.

Invited Keynote speaker, *The Power of Media in Children's Life*, 14th Binational Encounter, University of Sonora, Hermosillo, Mexico. April 2005

Invited Keynote Speaker, *Too fast, too soon: eroticism, consumerism and the media*, 4th World Summit on Media for Children and Adolescents, Naval Academy, Villegagnon Island, Rio de Janeiro, Brazil, April 21, 2004.

Invited Lecturer, *Doctoral Education*, Doctoral Forum, Minneapolis, Minnesota, April 15, 2004.

Invited Keynote Speaker, *Growing Up Digital: How Interactive Media Influence Children's Development*, Enhancing the Content and Experience of Interactive Children's Television, Murdoch University, Perth, Australia, July 10, 2003.

Invited Keynote Speaker, *Growing Up Digital: How Interactive Media Influence Children's Development*, Young Children and Learning Technology Conference, University of Western Sydney, Sydney, Australia, July 14, 2003.

Invited Keynote Speaker, *Growing Up Digital: How Interactive Media Influence Children's Development*, Florida Frontiers Conference, The University of Florida, Gainesville, Florida, April 2, 2003.

Invited Keynote Speaker, *New Directions in Mass Media Research & Media Effects on Children*, The Eyes of the Child: The World They'll See in the 21st Century Symposium, Melbourne, Australia, March 20, 2002.

Invited Keynote Speaker, *New generations - New media*, 15th Nordic Conference on Media and Communication Research, University of Iceland, Reykjavik, Iceland, August 11-13, 2001.

Invited Keynote Speaker, *Children and Information Technology Workshop*, Center for Information Technology and Health Research, Johns Hopkins University, Baltimore, MD, June 11-12, 2001.

Invited lecturer, *The Extent, Trends, and Nature of Media Violence*, Confronting Media Violence Conference, Emory University Violence Studies Program, Emory University, Atlanta, GA, March 2, 2000.

Invited lecturer, *Chips, Ratings and Mayhem: Television Violence in Context*, Lou Douglas Lecture, Kansas State University, Manhattan, KS, September, 1998.

Invited lecturer, *Do We Really Have Meaningful Research About Children And Television?*, AGORA 98, Pathos, Cyprus, June, 1998.

Invited lecturer, *Changing US Media in a Global Economy*, at the University of Stockholm, Sweden, March, 1998.

Invited lecturer, *Women and Networking*, at the Texas Department of Transportation, September 12, 1997.

Invited lecturer at the Diploma Ceremony of Master in Communication and Media, *Children and Television Violence*, at the University of Firenze, Italy, June 12, 1997.

Invited lecturer, *Communication, Globalization, and New Technology*, at the Universidad Diego Portales, Santiago, Chile, April 28, 1997.

Invited lecturer at the XV Symposium Internacional de Comunicacin, Global Communication: Unlimited Media, *Television Violence*, at the Instituto Tecnolgico y de Estudios Superiores de Monterrey, Monterrey, Mexico, February, 1997.

Invited lecturer, *The Context of Television Violence*, 2nd Annual Carroll C. Arnold Distinguished Lecture at the Speech Communication Association Annual Convention, San Diego, CA, November, 1996.

Invited Presenter, *Children and Television: Should We Be Afraid and What Can We Do to End the Nightmare?* at the 48th Annual Conference of Southwest Foundations, Houston, TX, October 4, 1996.

Stice Lecturer, *Ratings, V-Chips & the Context of Television Violence*, at the University of Washington, Seattle, WA, April 20-26, 1996.

Invited Lecturer, *Children and Television: Issues and Opportunities*, at the Hogg Foundation Annual Meeting, Austin, TX, August 16, 1995.

Keynote Address, *Children as a Special Audience*, at the World Summit on Television and Children, Melbourne, Australia, March 12-17, 1995.

Gave the First Sage Anniversary Lecture, *The Public Face of Communication*, at a conference at Stanford University, November 17, 1990.

Speaker at Massachusetts Institute of Technology Communications Forum on Beyond the Mass Audience, September, 1988.

Gave Crossman Lecture, School of Journalism, University of Colorado, March 2, 1988.

Gave main address for Communication Day, College of Communications, Ohio University, April, 1988.

McGovern Distinguished Lecturer, Department of Radio-TV-Film, University of Texas at Austin, April, 1986.

Visiting lecturer for one to several days at Kansas State University, Metro State University, University of Washington-Seattle, Ohio University, Queens University, Ohio State University, University of Kansas, University of Florida, Rutgers University, Stanford University, Annenberg Schools at the University of Pennsylvania and University of Southern California, Northwestern University, Columbia University, University of Kentucky, University of Utah, University of Iowa, University of Wisconsin, University of Michigan, University of Minnesota,

Indiana University, Michigan State University, University of California-San Diego, University of California-Santa Barbara, Universities of Mainz, Tübingen and Frankfurt (West Germany); Universities of Western Australia and Melbourne (Australia); National Chengchi University (Taiwan).

Editorships:

Editor, *Social Policy Reports*, 2016-2022.

Editorial Board, *Journal of Children and Media*, 2007-present.

Editorial Board, *Media and Communication*, 2012 to present.

Formerly a member of 10 editorial boards including *Critical Studies in Mass Communication* (1983-86 & 1990-99), *Communication Theory* (1989-93), *Human Communication Research* (1986-1996), *Journal of Broadcasting and Electronic Media* (1988-89, & 1990-1994), *Communication* (1984-1993), *Guilford Press Series on Communication* (1987-1993), *Sage Annual Reviews of Communication Research* (1986-1994), *Journalism Monographs* (1987-1988), *Mass Communication Review Yearbook* (1984-1988), *Communication Quarterly* (1979-81), and *Journal of Broadcasting*, (1980-84).

Consultant Experience:

Consultant to the Robert Wood Johnson Foundation on Food Marketing to Youth panel, 2008-2010.

Consultant to the Markle Foundation on Children and Technology Issues, 2000-2001.

Media Studies and Communication Research Consultant to Sage Publications, 1993-present.

Member, Panel on Information Dissemination, National Institute of Health, 1994-95.

Consultant to Microsoft, 1995.

Consultant to Federal Trade Commission inquiry into children's television advertising, 1991-1993.

Former consultant to: Children's Television Workshop, helping to plan and moderate a series of seminars for senior staff on the "State of Children in the 1990's," (October 1988-June 1989); producers of *Behind the Scenes*, a public television arts program for grade school children in production (1987-89); producers of *ENCYCLOPEDIA*, a Children's Television Workshop program on HBO (1988); the U.S. Department of Education, Special Conference on Out-of-School Television, November (1986); and on Evaluation Research Project for the PBS program *Free Style*, Institute for Social Research, University of Michigan (1978).

Reviews:

External reviewer of all social science departments, University of Colorado at Boulder, April 2013.

External reviewer of the Department of Radio and Television, Southern Illinois University, December, 2012.

External reviewer of the University of Michigan's Center for Advancing Research and Solutions for Society (CARSS) September 2008.

External reviewer of the Research Growth Initiative for University of Wisconsin Milwaukee, March 2006.

External Examiner for Hong Kong Baptist University, 1999.

Appointed member of the IRG (grant review committee) for the Subcommittee on Epidemiology and Prevention Research, National Institute on Drug Abuse, 1990-1993.

Grant reviewer for other various agencies and organizations including Institute of Medicine (2009-2010), National Academy of Sciences (2010), National Science Foundation (2010,2011), National Institute on Drug Abuse (1989), National Endowment for the Arts (1985), National Institutes for Mental Health (1987), and occasional grant reviewer for Social Science and Humanities Research Council of Canada (1985 & 1987).

(Revised April 2018)